LBS EXECUTIVE BREAKFAST SESSION





2018

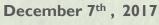




There is More to Economic Growth Than Numbers- EDMOND DE ROTHSCHILD

By Bismarck Rewane

Financial Derivatives Company Ltd.





OUTLINE

- Year End Summary
- The World Around Us
- Outlook for 2018: Indicators, Proxies & Markets
- Policy Response : Choices & Actions
- Stock Market and Sector Outlook

Year End Summary

Nigeria in Search of Impactful and Inclusive Growth



Types of Growth



Inclusive growth

Nigeria's growth is hindered by:

- - Anaemic growth

Indecision

Sustainable growth

Slow and inadequate adjustment

Nigeria aims to achieve

Witnessed rapid growth in the past, CAGR $\sim 5\%$ (2010-2015)

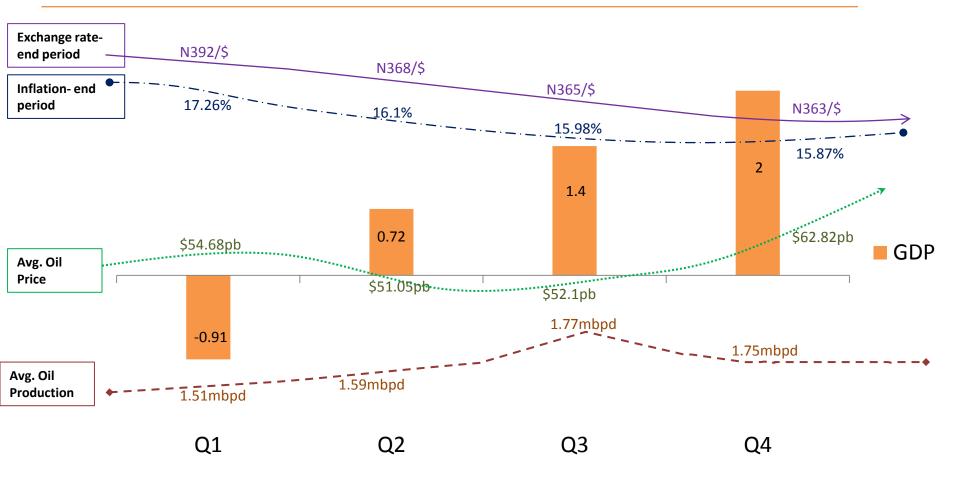
Accelerated Growth Exponential growth

Abuse and poor governance

- Followed by Cyclical downturns
- - And a recession after 25 years
- Now slow and painful recovery



2017 YEAR END SCORECARD



2017 YEAR END SCORECARD



• GDP growth is positive but mild



Q3 growth much higher than Q2 but uneven and fragile



• Headline inflation slides to 15.91% (October) but core inflation crystallizes at



12.14%



Oil price enters like a lamb (\$54pb) and exits like a lion (\$62pb)



• Game changer is oil production and uninterrupted gas supply



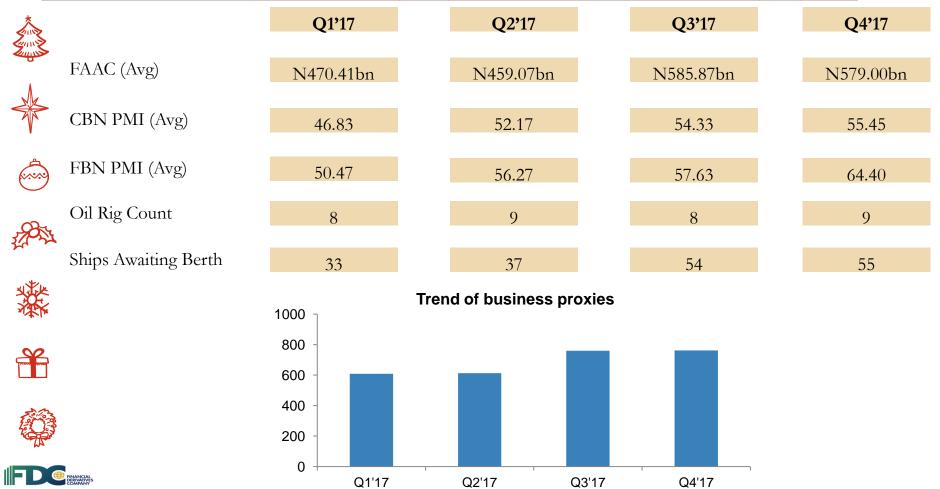


Review of Business Proxies

2017 Proxies Moved in Tandem with Growth



BUSINESS PROXIES



BUSINESS PROXIES- CONSISTENT WITH GROWTH



FBN PMI jumped to its highest level of 64.8 in October before retreating to 60.1 (Nov)

FAAC reached a 3 year high of N637.7bn in Sept. before slowing to N558bn in

October Rig count relatively flat as oil contractors partner with indigenous players who are

cash strapped

Logistic bottlenecks caused by the Apapa gridlock led to the increase in the ships

awaiting berth

STOCK MARKET 2017- AN INTERESTING YEAR INDEED

- Market experienced an asset bubble
- But got away with it because of no margin loans
- Market capitalization reached a peak of N13.2trn YTD
- Equities became the proffered asset class for portfolio investors in Q3
- A slew of rights issues confirmed growing investor appetite & issuer enthusiasm
- Improved corporate earnings attributed to:
- Macro-economic recovery and forex availability
- Etisalat's loan default was a major drawback to banking asset quality





















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Africa's global bank

The World Around Us

Global Growth to Spike, Brexit and Trump Notwithstanding



GLOBAL IMPERATIVES & DISCONTENTS



Britain will anxiously await a soft or hard Brexit



The pound will recover some of its low value- 1.35 to 1.40



Nigerian Diaspora in Britain will adjust to the new normal



Britain is not a super power



Nigeria is not a rich nation



Anti immigration is a global phenomenon



Back to basics and home is best





GLOBAL IMPERATIVES & DISCONTENTS



North Korea will show Trump as another American Eunuch



OPEC needs Russia and USA to maintain price at \$50-60



World GDP growing at 3.4% while oil demand is growing at 1.6%



Global economy will grow rapidly and central banks will push up rates



Technology will make elections meaningless as social media stokes crisis



India will be the fastest growing large economy: 7.8%



China will not be too far behind: 6.8%



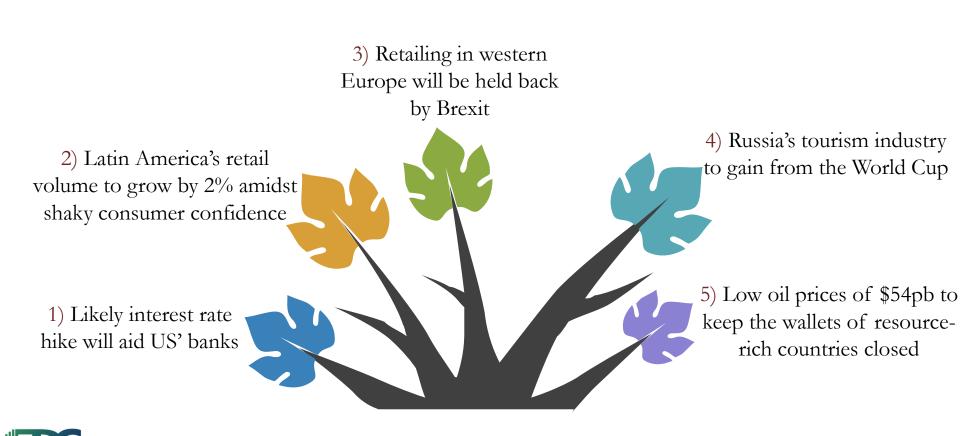
GLOBAL IMPERATIVES & DISCONTENTS

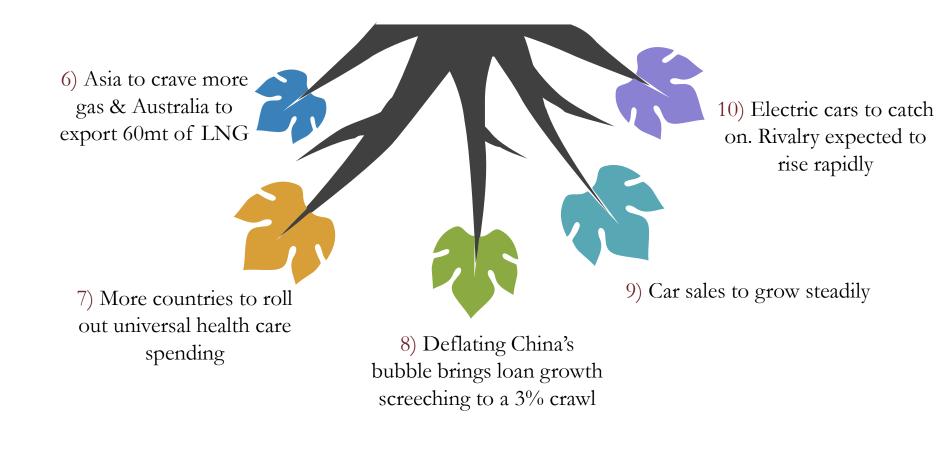
• Of the top 10 fastest growers, 4 will be in SSA

game changers

- Macron's emergence as a strong man and weakening of Merkel will mean francophone Africa will witness change- CFA/Euro
- In Latin America, Brazil & Mexico have elections corruption & narcotics will be
 - South Africa will stumble after Zuma & Mugabe exits
- International terrorism will become more pervasive and will be a proxy for political
- discontent

10 Business Trends in 2018

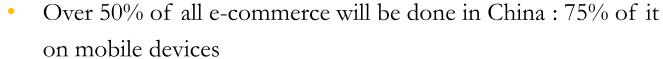






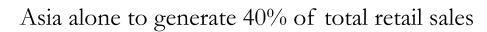
TRENDS IN 2018

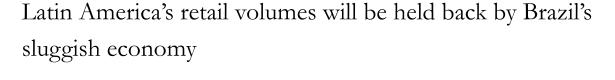
Retail

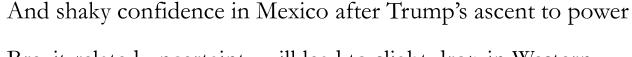




• Alibaba projects revenue will grow by 45-49% in the year to March 2018







Brexit-related uncertainty will lead to slight drop in Western Europe sales



TRENDS IN 2018





Global healthcare spending to rise by 4% in 2018 – as wealthy countries with aging populations struggle to meet growing demand



Govts' will continue to focus on promoting efficiency in health care services and ensuring competition in drugs market



Pro-generic policies will spread and cheap imitations of biotech drugs will gain ground



Developing countries will expand their healthcare systems further to take the burden of individuals

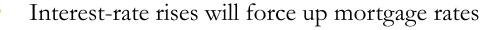


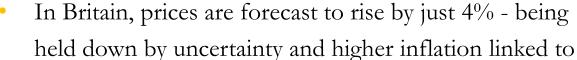


TRENDS IN 2018

Property Market







Brexit

In China, the cooling of the real-estate market will be gradual

To continue in its campaign to clamp down on speculation

& whittle down unsold inventory



SSA - GDP GROWTH TO PICK UP IN 2018



Nigeria and South Africa expected to lift SSA growth in 2018 – together they account for over half of SSA's economy



Their central banks to join other major central banks in an easing cycle



Both recovered from recessions in Q2'17



But strong growth will not return until business confidence is restored



South Africa is still dogged by political uncertainty while Nigeria's still faces the threat of dollar shortages from commodity shocks



SSA growth to receive a boost from recovery in advanced economies





















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YUDALA STORE LOCATIONS

ADMIRALTY

- 10, Gabby Ade Street, Admiralty way, 09051306807
- THE PALMS •1st Floor, The Palms, Lekki
- **CHERUB MALL** . Km 18 Lekki-Epe Exp. way, Alpha Beach 07015834226
- ABUJA 1 . 20, Port Harcourt Crescent, Garki, Abuja.
- Off Fimbiya Street, Area 11, ABUJA 2 Crescent, Wuse 2, Abuja.
- Banex Plaza, Aminu Kano
 - ASABA - 339 Nnebisi Road Opposite Asaba

OWERRI

- * 134, Upper Chime Avenue, 65B Mbaise Road, Owerri, Imo State
 - Enugu 1, Market Road, by Harco Filling Station, Off Ogui Road
 - WARRI . Shop 42 Delta Mall, Effurun Road, Warri.

ENUGU

- KANO Shop G13, Ado Bayero Mall, Kano. Dankoli Plaza, 42 Beirut Road,
- IBADAN
- Shop UL39. The Palms Shopping Complex, Corner of Liberty Stadium Ring Road, Ibadan.
- PORTHARCOURT CITY * 8A, Main Aba Road, by Govt. Craft Center, PH City.
- 170, Ekot Ekpene Road, Opposite University of Uyo Campus Annex,

Outlook for 2018

Strong Growth, Lower Inflation & Currency Volatility



GDP GROWTH RATE - 2.2%



Growth recovery to continue in 2018- 2.2%



Drivers of growth



Agriculture



Recovery in oil production and revenue



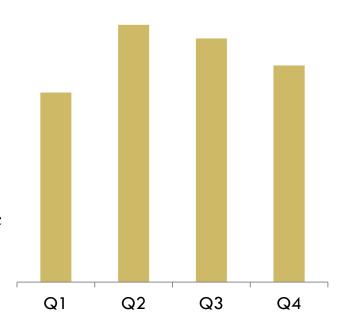
Likelihood of production disruptions would be minimal



• Infrastructure development







OIL PRODUCTION— 1.7-1.8MBPD



Nigeria's average oil output will remain around current



level of 1.7mbpd- 1.8mbpd (excluding condensates)



Barring any resurgence in militant activities



EIU projects a more conservative outlook of





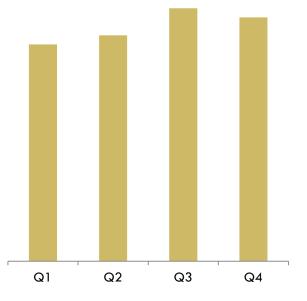
Downside risk is the possibility of Nigeria's inclusion in



OPEC's output cut







INFLATION- 14.5% AVG.

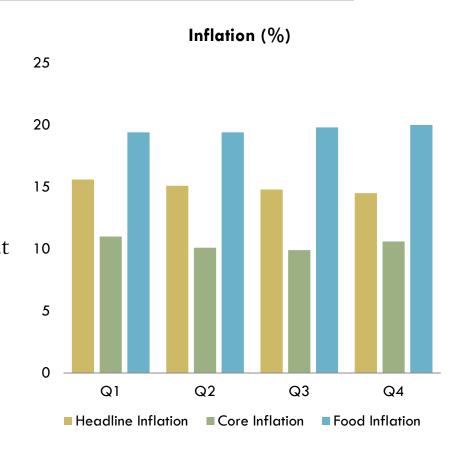


Inflationary pressure:

- Election campaign spending
- Social intervention programs
- Wage review
- Dampened by increased aggregate output
- and productivity
- Non-oil growth
 - Bountiful harvest



Infrastructure development



EXCHANGE RATE - N390/\$



Exchange rate will be determined by three variables:



Terms of Trade- 14.7



Purchasing Power Parity –N340/\$



• Inflation rate differential- 13.91%

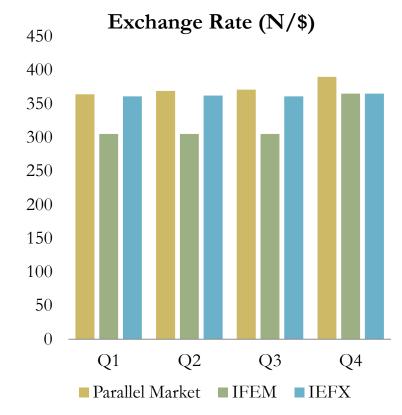


Outlook on these variable are mixed



Parallel market will drift towards N390







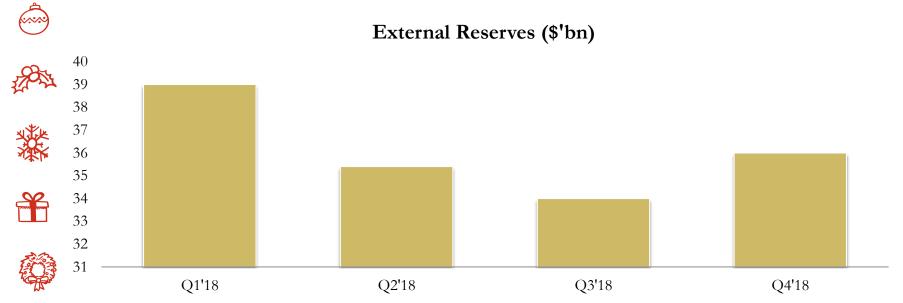
EXTERNAL RESERVES - \$35BN-\$40BN



Stable oil prices and production



Increased intervention in H2 will cause depletion

























COMMODITIES - 2018 OUTLOOK

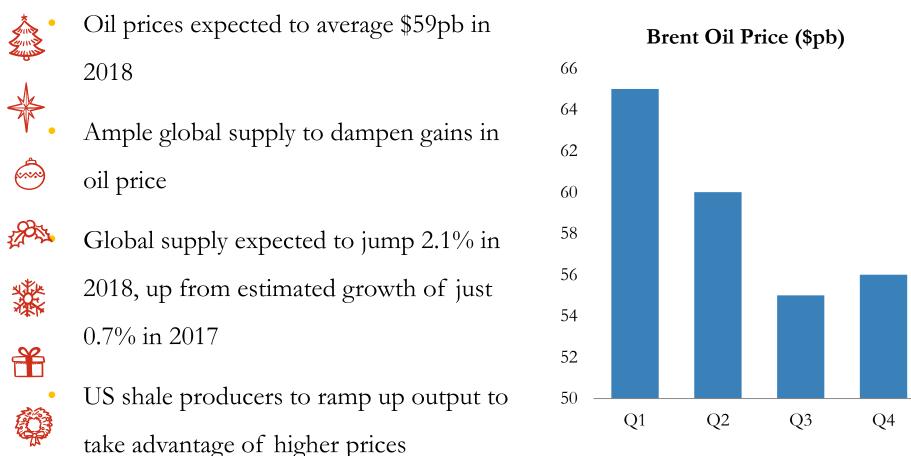
2017	2018	Import Commodities	2017	2018
54.9	59.0	Wheat (\$/tonne)	209	208
8.20	7.86	Sugar (\$/pounds)	16.07	16.13
2,035	1,975	Rice (\$/cwt)	388	415
	54.9 8.20	54.9 59.0 8.20 7.86	Commodities 54.9 59.0 Wheat (\$/tonne) 8.20 7.86 Sugar (\$/pounds)	Commodities 54.9 59.0 Wheat (\$/tonne) 209 8.20 7.86 Sugar (\$/pounds) 16.07



Strong oil price & flat production will keep revenue positive



OIL







OPEC members are likely to maintain lower production levels



Oil demand growth is expected to soften to 1.6% in 2018



Driven by expectations of stable growth within Asia and the US in 2018





Goldman and Morgan more optimistic with forecast of \$62pb and \$63pb respectively



A





LNG



Increased supply of LNG and historically low prices are expected to fuel rapid growth in global consumption by 6.2% in 2018



Supply is expected to increase rapidly due to new supplies from US and



Prices are expected to drop to \$7.86mmBtu in 2018 compared to \$8.20mmBtu



in 2017

Australia- annual growth of 6.2%





COCOA



After 2 consecutive years of contraction, cocoa demand is only expected to



increase marginally by an average of 1.1% in 2018



Higher prices will slow consumption in developed markets, mostly in Asia



Supply is expected to fall to 4.19mt in 2018 on structural and geographical factors



Ivory Coast will remain the world's top producer Nigeria's expected production in 2018 at 300,000- 320,000 tonnes will seem overly ambitious



Prices expected to fall by 2.9% in 2018, to an average of \$1,975/tonne

Who We Are





vant-garde Academia Limited (AAL) is an education advisory and counseling service organization that was

incorporated in July of 2013. AAL was incorporated as an educational aggregator in grooming candidates to be potential global citizens who will reinvest their acquired skills in Nigeria in future. It is positioned to provide support, assistance and guidance to potential candidates and entrants to lvy League, Elitand premium academic institutions in America. Our target market comprises parents of children in identified elite Nigerian secondary schools and/or top executives in the business community, who have a strong need for our services.

The market also extends to Nigerians resident in Diaspora, and expatriates resident in Nigeria. In Partnership with Ascent Education Advisors, a reputable Education Advisory Services firm, we have designed a range of admissions solutions to cater for children in different stages of secondary school education.

OUR STRATEGIC PARTNER - ASCENT EDUCATION ADVISORS

A reputable education advisory service firm, the lead consultant Ms. Peggy Hanefors has over 10 years experience in admissions; including a position as the Assistant Director of International and Transfer Admissions at the University of Pennsylvania. She was first reader and evaluator of about 3,000 applications for students from across the globe.

What We Offer

- Information and advice about the American University System and its application process.
- Evaluation of student's record prior to application.
- Assistance in selecting curriculum and summer activities that will match the student's desired course of study and also highlight his/her personality and interests.
- Development of personal application timeline, that includes standardized testing, college visits, application deadlines, etc.
- Help in selecting teachers for recommendations
- Guidance in presenting extracurricular record
- Guidance in putting together an overall great college application that highlights the unique attributes of the applicant
 - Essay topic brainstorming
 - Editing
 - Proof-reading
- Guidance in choosing the most suitable college among acceptances.
- Interview preparation

Our Packages

Package 1: 8th to 10th Grade (Final 3-5 Years)

This package is a program designed for candidates from as early at the 8" grade (Junior Secondary School - JSS 2) of high school. This is a full package with the benefits of all the services we offer in addition to education and assistance with entire college admission process, including an unlimited number of applications.

Package 2: 11th and 12th Grade (Final 1-2 Years)

This package is similar to Package 1 but is designed for students in the final two years of high school.

Package 3: (Per Application)

Unlike packages 1 and 2, package 3 only provides unlimited assistance with applications to pre-determined universities.

We host a Parents Admission Support Forum in Lagos biannually with the aim of giving parents the information they need to ensure their child(ren)/wards gain admission into reputable universities in United States of America.

To attend one of our events, kindly contact or visit us at 9a Idejo Street, Victoria Island Lagos.



For more information about Avant- Garde Academia Limited please go to our website: www.avant-gardeacademia.com For enquiries or consultation E-mail us: info @avant-gardeacademia.com Or call Chinyere Ubani 08039238138 | Tope Vincent 08034017603







IMPORTS - SUGAR



• Global annual sugar consumption will expand by an average of 1.2% in 2018



Slower GDP growth in China will weigh on sugar demand



Demand growth in Asia will be threatened by starch-based rivals





Health warnings will have a negative impact on sugar demand



• World sugar supply is expected to grow by 6.8% with increasing supply from Brazil



Nigeria is vulnerable to global sugar price



Local sugar cane production still suboptimal



IMPORTS - RICE



tonne

A

With rising population in Asia, global rice usage is expected to reach a new high

of 494m tonnes in 2018, an increase of 1.6% from the previous year

The forecast for world rice production in 2018 was revised down further, by 3m

India is expected to remain the world's largest supplier at 10.7 million tonnes

The increasing demand is expected to boost price of rice to about \$415 per

tonnes, to 484m tonnes

Nigeria is supposedly rice self sufficient

Oblivious to global price shocks

IMPORTS - WHEAT



Global consumption to increase marginally by 0.5%, to nearly 739m tonnes in 2018.



Supply of wheat is expected to fall to 742.3mt in 2018



Wheat prices are likely to remain weak in the short term



Nigeria benefits from lower wheat prices as the economy is a net importer







Policy Outlook in 2018

Policy Choices Driven by Electioneering & Revenue Consolidation



POLICY



Fiscal Policy



• Aggressive tax collection without increasing tax rates



• Budget 2018 will be strongly implemented in H1



• H2 government spending will be bugged down by political considerations



Government spending and project finance will exacerbate forex demand



Monetary Policy



• CBN will succumb to pressure and lower interest rates by 200 bps as a procyclical complement



POLICY



Trade & Investment Policies



• Economic protectionism will give way partially to market reform and competitiveness



 Excise duties to be introduced and increased on alcohol, tobacco and soft drinks



• Government will concession airports in a curious process



Debt





• International debt as a substitute for domestic will leave a question of exchange rate exposure



POLICY



Policy reform in the oil sector



- PIB process will continue but oil companies will not respond
- Alternative cash call arrangements will be entrenched



Exchange rate



Currency adjustment expected in 2018 to an average of N374/\$, year- end:
 N384.5/\$



Due to:



Moderation in oil prices



Global jitters on the back of slowdown in China & the US



• Election uncertainty in Nigeria



Stock Market

Earnings and Policy Consistency will Keep Market Stable



STOCK MARKET IN 2018



The market in 2018 will be driven by some key themes:





Slow economic recovery and political populist spending



Corporates will slow down on new investments and Capex



Consumer spending power will be enhanced by social intervention programmes



NIFEX/NAFEX convergence and disguised devaluation



Banking sector to record healthy profit despite low interest environment



Impairment levels a function of CBN power sector forbearance



Oil and gas sector boost will be driven by improvement in the power sector



Commodity exchange to help hedge against the cyclicality of agric sector





LAGOS







ACCOUNTING, FINANCE & ECONOMICS

Accounting & Finance for Non–Finance Executives	May 15 - 19
Financial Modeling	July 17 - 21



GENERAL MANAGEMENT

Managing Compliance and Legal Risk	May 22 - 24 June 29 - 30	
Stepping up to Management		
Managina Basala fan Chartania Ashantana	bab. 10 12	



MARKETING AND SALES MANAGEMENT	
Essentials of Sales and Marketing	July 3 – 5
Strategic Account Management	July 11 - 13
Digital Marketing	July 24 – 25
Outstanding Customer Relationship	August 29 - 30



OPERATIONS & MANAGEMENT INFORMATION SYSTEMS

Strategic Procurement/ Contract Management	May 3 - 5
Smart Business Decisions: The power of data analysis	May 22 - 26
Developing Analytical Competencies	July 3 - 7
for Managing Operations	



PERSONAL LEADERSHIP S HUMAN RESOURCES MANAGEMENT	
Building & Leading the 21st Century Team	April 19 - 21
Legal Issues in HRM	April 19 - 27
Negotiation Skills & Tools	April 25 - 27
Advanced HRM	April 7 - May 12
Mastering Human Resource Management	June 5 - 9
Refining Your Interpersonal Skills	October 23 - 25



STRATEGY, INNOVATION & GOVERNAN	CE
Sustainability Workshop for NGOs	March 20 - 21
Mastering Competitive Strategy and Blue Ocean Strategy	May 15 - 18
Leading a Sustainable Business	June 1 – 2
Driving Strategic Innovation and Business Development	July 3 - 5
Executing Sustainable Strategy	October 9 – 10

GENERAL INFO

PROGRAMME VENUE:	TIME:
Km 22, Lekki-Epe Expressway, Ajah, Lagos	9.00 a.m 5.00 p.m.

PRIOR REGISTRATION is mandatory to secure a place on the seminar,

RESERVATION	es /
ADDITIONAL	INFORMATION

Reservations/Additional Informa Efeca Ajorgbon: 07019900758; Arinae Maduelose: 07080070552 esecedoses@losedung

Discounts (only one category applicable)

For 5 or more nominees from the same company Per nominee on Corporate Partner Programme For individuals who pay at least 6 weeks ahead of schedules seminar



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Lagos Business School is ranked with the world's top business schools in open encolment executive education (2007-2016) and custom esscutive education (2015-2016). Riessclief Times. Landas.

















Sector Outlook for 2018

Outlook Mainly Positive for Most Sectors





Banking Sector



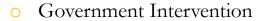
Driven by:



Reduced interest rate environment.



Capital raising



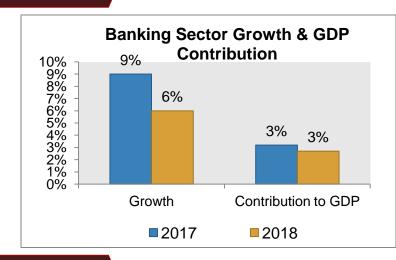


Entry of new players





Securitization of contractor debts



Impact on Banking Sector



Drastic fall in government securities trading



Lower risk of default & NPL provision



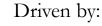
Improved margins – as borrowing costs decline faster relative to lending rates decline



Scramble by financial service providers to retain & expand customer base – millennials



Real Estate Sector



Marginally decline in vacancy factor index to 165



Electoral cycle to spur public and private spending



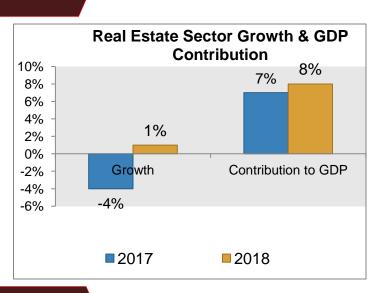
Rents are expected to fall as bargaining power of buyers strengthens



Industry will gain traction for intense regulation in 2018



Rental prices of prime office spaces to remain high despite low demand





Impact on Real Estate Sector

VFIX likely to fall to 60% in 2018



Vacancy rates will follow the trend of the business cycle



Rents will find their true value as supply floods the market, will become naira denominated

FMCG Sector Growth & GDP Contribution

4%

0%

Growth

2017

10.0%

9.0%

Contribution to GDP

2018

12%

10%

8% 6%

4%

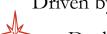
2%

0%



FMCG Sector

Driven by:



Decline in import bill (Import substitution)



Sector to benefit from salary arrears and wage increment



Increase in disposable income would boost purchasing power



More firms would move to hedge against FX volatility



More rights issues to reduce finance cost



Ability to join global trend in maintaining both physical and online stores



Impact on FMCG Sector



Industry growth to surge



Expansion of capacity to enjoy pioneer status

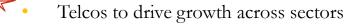


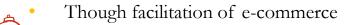
Players to disrupt value chain and develop markets



Telecoms Sector

Driven by:

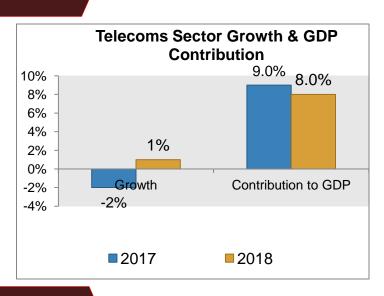




More investment in CAPEX to maintain/improve service delivery though below recent highs

Digitalization of activities and tasks

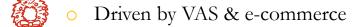
Nigerian Telcos will lag behind global trend of acquiring spectrum for 5G





Impact on Telecoms Sector

Marginal improvement in earnings







Aviation Sector

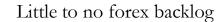
Driven by:



Concessioning of four airports: Lagos, Abuja, Kano and Port-Harcourt

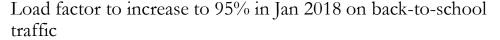


Domestic airline on-performance improvement

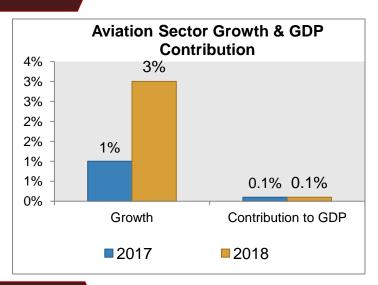




Increased frequency of foreign airlines



Election season will increase domestic passenger traffic flow





Impact on Aviation Sector

O Domestic airlines will switch to benefit from election traffic flow



Airport concessioning to improve flight operations



Tighter monitoring from aviation authorities will reduce uncontrolled flight cancellation and delays



Agriculture Sector

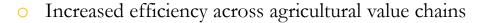


Driven by:

Capacity expansion of agric dependent FMCG companies

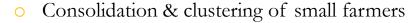


Private equity investment & more intervention programmes



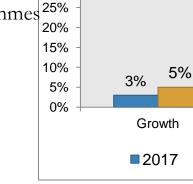


Growing diversity in the use of agricultural products





Emergence of more agric commodities exchanges



35%

30%

Agric Sector Growth & GDP Contribution

30%

25%

Contribution to GDP

2018



Impact on Agriculture Sector

Lower volatility from consolidation



Strengthened demand for agric. products



Price & margins boost will push up stock performance

Summary





SUMMARY

reforms



Economic recovery in 2018 will be slow



Overall GDP growth expected to average 2.2% in 2018



Pre-election spending and further depreciation in the naira will add to



inflationary pressure Political instability & ongoing policy uncertainty will delay business friendly



Growth projections based on diversification activities and a boost in oil prices



Banking system fragilities expected to weigh on activities in the medium term



SUMMARY



• Nigeria's economic growth and dollar earnings are likely to continue to improve over the next 2 years



• Driven primarily by a recovery in oil production and revenue



Likelihood of production disruptions would be minimal



• As government has tripled the amnesty programme







SUMMARY

	2018
GDP growth rate (%)	2.2
Private consumption (\$bn)	297
Inflation (year end %)	12.8
Oil Price (\$pb)	59
Money market rate (%)	12.0
Exchange rate IFEM (year end N/\$)	366.5
Exchange rate IFEM (average N/\$)	361
Net FDI (\$'bn)	3.5
Gross fixed investment (\$bn)	55.0
Gross fixed investment (% of GDP)	14.7
Debt service ratio, paid (%)	5.8
	Private consumption (\$bn) Inflation (year end %) Oil Price (\$pb) Money market rate (%) Exchange rate IFEM (year end N/\$) Exchange rate IFEM (average N/\$) Net FDI (\$'bn) Gross fixed investment (\$bn) Gross fixed investment (% of GDP)





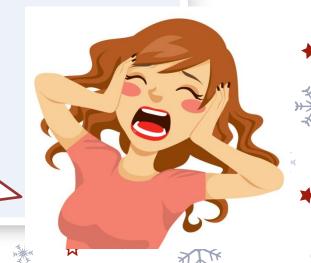
Nixon's motto was

If two wrongs don't make a right,

try three - Norman Cousins

Marriage is like a cage; one sees the birds outside desperate to get in, and those inside desperate to get out

- Michel Montaigne





Once you wake up and smell the coffee, it's hard to go back to sleep – Fran Drescher

The best measure of a man's (success) honesty is not his income tax return but his bathroom scale – *Arthur Clarke*





made money the old fashion way. I was very nice to a wealthy relative just before he died - Malcolm Forbes

Men marry because they are tired; women because they are curious, both end up disappointed

- Oscar Wilde

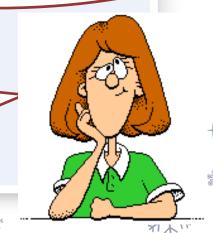




When I'm good, I'm very good. But when I am bad, I'm better

Mae West – I am no angel

Remember, today is the tomorrow you worried about yesterday – How to stop worrying by Dale Carnegie





Marriage is popular because it combines the maximum of temptation with the maximum of opportunity
- George Bernard Shaw



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