



- Presented by Bismarck Rewane
- October 5<sup>th</sup>, 2022

#### Outline





"Never Bet Against the House in Vegas"



✓ Musk agrees to buy twitter at \$54 per share.

✓ Nigeria sues Facebook & Meta

✓ Ukraine drives back Russia

✓ James Bond is back to the screen

Credit Suisse may be the next Lehman Brothers

✓ The economist calls it the weakest link in global finance.







# "Fight the Markets at Your Peril"



#### Global Highlights — The UK As Case Study

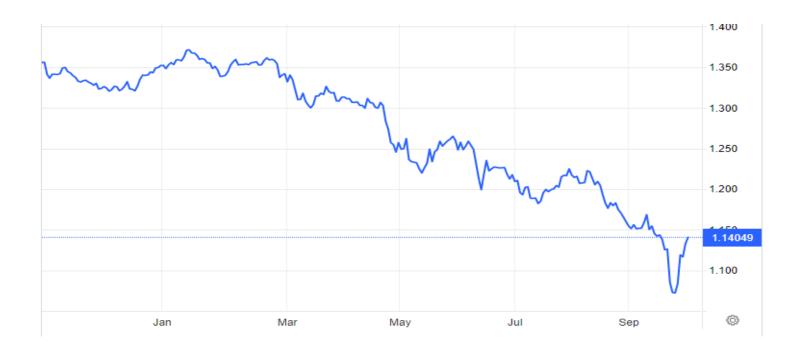
- Currency weakness due to policy rigidity in the face of market forces
- British PM cutting taxes in the face of fiscal unsustainability
- ✓ Pound crashes to lowest levels in decades £1.02/\$ (market backlash)
- ✓ Rebound after a loss of face and squandering political capital



## Global Highlights — The UK As Case Study

- ✓ The last time the GBP was attacked was the savage onslaught on Maggie Thatcher
- ✓ She eventually lost the pound and her job.

✓ Thanks to George Soros



## Global Highlights — The UK As Case Study

- ✓ Now Soros is after Liz Truss
- ✓ Paul Krugman in his books arguing with Zombies
- ✓ Refers to dogmatic policy makers who fight markets as zombies
  - An overvalued currency is like searing blood to sharks in an ocean
  - Equities market reacting negatively to interest rate hikes







#### **FUNDS MANAGEMENT**

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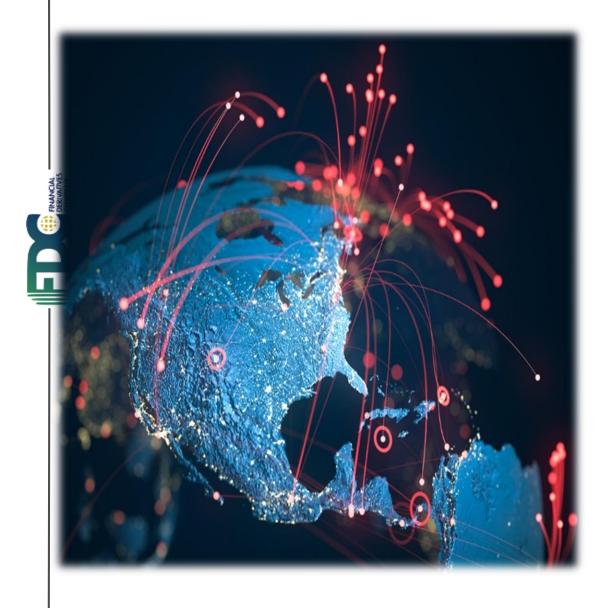
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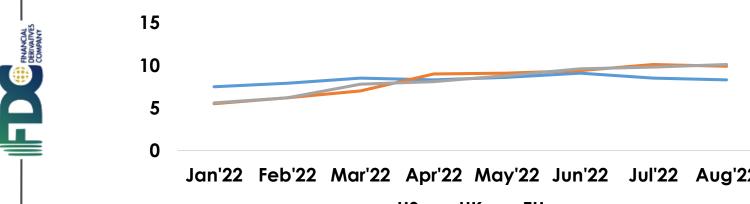
- ✓ Equities in a topsy-turvy
- ✓ Global tightening taking its toll on portfolios
- ✓ S&P 500 returned 26.89% in 2021
- ✓ 2022 is negative 20.97% YTD
- ✓ Bear market entrenched but recovery is almost imminent
- ✓ Buy the dip, but shine your eye





Covid-19 uncertainties

- Inflation tapering as policy makers make hard choices
- The U.S Inflation



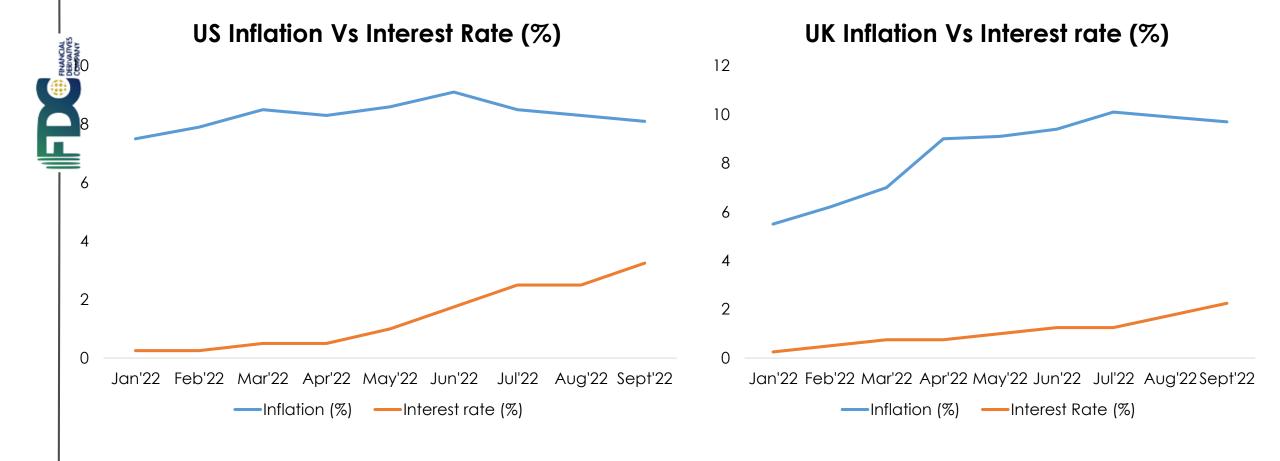
Jan'22 Feb'22 Mar'22 Apr'22 May'22 Jun'22 Jul'22 Aug'22 —US —UK —EU

Inflation

- Policy makers putting the fight against inflation ahead of recession fears
- Brace for more turbulence

- ✓ The Ukraine war a catalyst of inflation
- ✓ The war is in a decisive phase Drones VS Zombies
- ✓ Russia bluffs about nuclear option I, is it for real???
- ✓ The U.S raises the stakes based on the concept of mutually assured destruction
- ✓ Shoot TODAY and DIE tomorrow
- ✓ MAD Vs SAD
- ✓ Read Zbigniew Brzezinski's book "The Choice".

✓ Inflation beginning to taper as central banks aggressively increase interest rates



- ✓ Heightened recession fears on aggressive monetary tightening
- ✓ Major economies already grappling with slow growth



#### GDP Growth (%) 5.5 4.8 4.2 2 8.0 0.4 0 UK-0.1 S<sub>-0.6</sub> China EU -1.6 ■ Q1'22 **Q2'22**

- ✓ OPEC cuts output by 2mbpd
  - ✓ Brent crude up 4.7% to \$89.14pb
- ✓ Nigerian rig count falls on divestment and no clarity on fiscal incentives
  - ✓ Oil rig count down 9.09% to 10 in August
  - ✓ Domestic oil production fell by 10.19% to 0.97mbpd in August
  - √ 400,000 barrels of oil lost to oil theft daily
    - ✓ Equivalent to \$1.2bn per month





✓ British economy sneezes - Nigeria catches a cold



Britain Sneezing



Nigeria catching the cold



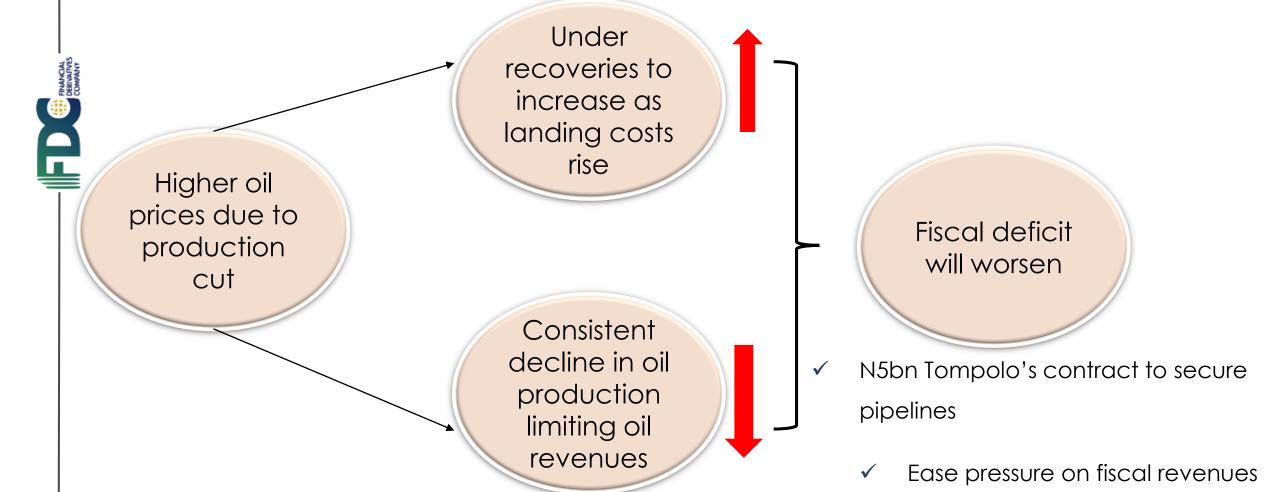


- ✓ Nigerian total diaspora remittances peaked at \$24bn in 2019
- ✓ Down to \$19.2bn in 2021
- ✓ A recession in the U.K and a weaker pound is a double edged-sword.
- ✓ British imports cheaper
- ✓ Medical and education tourism will grow



#### OPEC Production Cut — What Does it Mean for Nigeria

- ✓ Nigeria production down to 1.2mbpd according to NNPC
- ✓ NNPC reports a profits of N652bn







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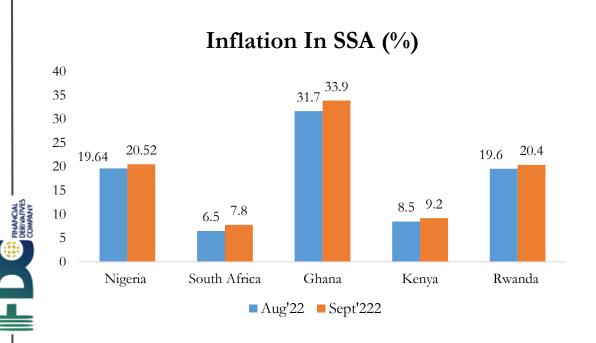


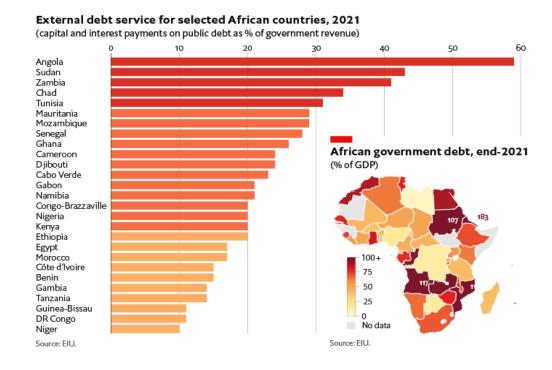




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## Regional Highlights





- ✓ Most African economies are grappling with spiraling inflation and debt problems
  - ✓ Kenyan inflation up due to higher food and energy prices
- ✓ Global interest rate hikes compounding debt servicing obligations
- ✓ Increasing the probability of banks debt default and impairment charge

## Regional Highlights

- ✓ Coup d'état in Burkina Faso as soldiers overthrow Damiba
  - ✓ 2<sup>nd</sup> attempt in 2022
- ✓ There have been 7 successful coup attempts in Africa in the last 3 years
- √ 5 in the ECOWAS region
- Raising concerns about the failings of democratic institutions in poor countries



- ✓ Nigerian main cocoa crop harvest disrupted by heavy rainfall and lack of sunshine
- Dampening optimism of a robust harvest at the beginning of September
- ✓ Cocoa supply shortages is more acute in the South West
  - ✓ Accounts for 70% of the country's annual production (250k-280k tons)
- Cocoa output is expected to increase in October and November as the rainy spell ends and dry season emerges

#### Cocoa Supply Shortages — Impact on Nigeria

- ✓ Cocoa is Nigeria's 2<sup>nd</sup> largest non-oil export commodity
- ✓ Accounted for 0.45% of total export revenues in Q2'22





	Nbn
Cashew nuts	53.16
Cocoa	33.37
Sesame seeds	25.68

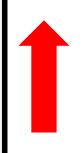


- ✓ Lower cocoa harvest means reduced export revenues and foreign exchange earnings
- ✓ Will increase fiscal burden and worsen currency pressures
- ✓ CBN R200bn policy good rhetoric, but tall order

✓ Energy prices soaring according to the NBS price watch







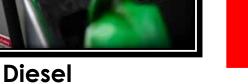
101.17% N4,456.56/5kg











209.54% N786.88/litre







- ✓ FAAC has slipped to N673.14bn in September
- ✓ Because of normalizing the CIT lump payment







- ✓ Average opening position of banks increased by 88.79% to N187.64bn
  - ✓ Opening balance was negative for two consecutive days
- ✓ MPR raised by 150bps to 15.5%pa
- Cumulative increase of 400bps in the last 3 meetings

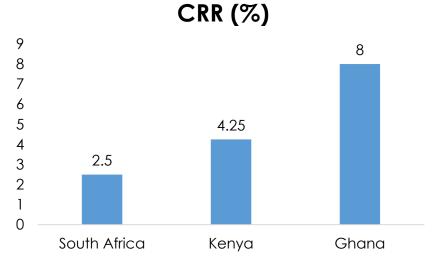


- Equivalent to the cumulative increase in the last decade
- ✓ General level of interest rates increasing
  - ✓ Zenith announced a lending rate of 25%pa (price leader)
  - Other banks will follow suit



- ✓ N6.96trn CRR debit to banks punitive pressure on liquidity & profitability
  - ✓ 32.5% of total deposits (N21.43trn)
- ✓ Nigeria has one of the highest CRR in the world







- ✓ Some banks already have CRR above the new limit
  - ✓ Fidelity (41.6%)
  - ✓ GTCo (42.5%)

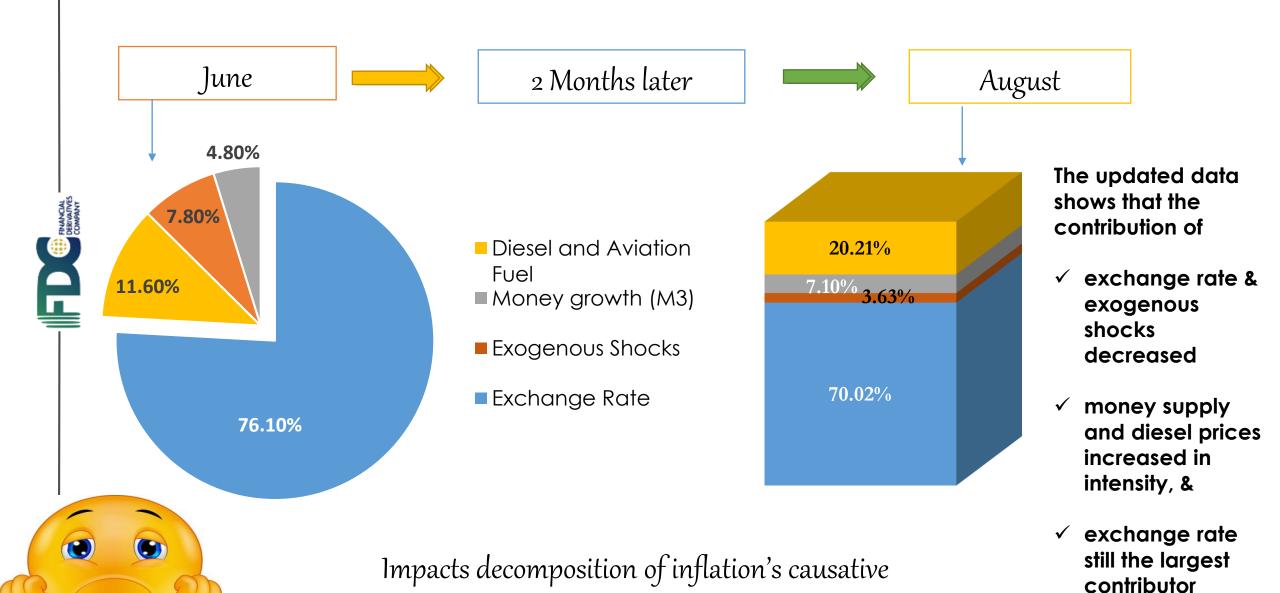








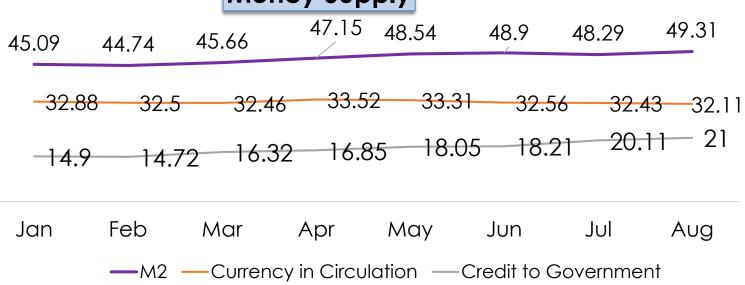
#### Inflation Causative Factors — The Usual Suspects

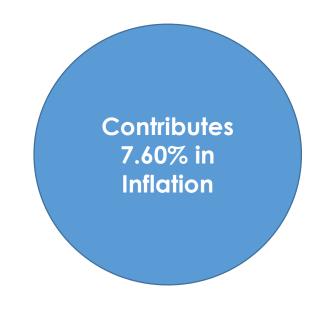


factors (short term analysis)

#### Money Supply

#### **Money Supply**





- ✓ Money supply maintains upward trend
  - ✓ Supported by increase ways and means advances (N21trn)- 40% of total money supply
- ✓ However, increasing at a slower pace as currency in circulation declines
  - Due to monetary policy tightening

## Interest Rate Market Structure Adjustment

Tenor	Sept 14	Sept 28	% Change
91-day	5.5	6.49	0.99
182-day	6.0	7.5	1.50
364-day	9.75	12.0	2.25



- ✓ Increase in general interest rate as MPC hikes MPR to 15.5%pa
  - ✓ Reduction in negative real rate of return
- ✓ MPC to fall while MPS will increase
- ✓ Will reduce equity prices
- ✓ Borrowing cost for corporate and government to rise
  - Resulting in higher debt burden for the government
  - ✓ And lower margins for corporate firms

#### Inflation Expectations

- ✓ Inflation expected to sustain its upward trend in September
  - ✓ Albeit at a slower pace

#### Nigeria's Headline Inflation



#### Why inflation failed to decline







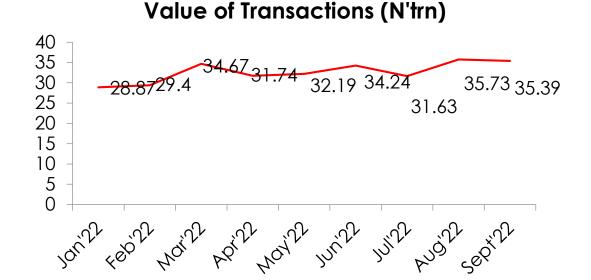






#### Impact of Inflation on Value of Transactions (MV = PT)

Channels	Aug'22 (N'bn)	Sep'22 (N'bn)	% Change
Cheques	290.69	265.93	-8.52 👢
POS	711.17	735.57	-3.43
NIP	33,238.49	32,842.31	-1.19
NEFT	1,493.54	1,548.04	3.65 👚



Value of transaction totaled N35.39trn in September

- ✓ Down 0.95% from N35.73trn in August
- ✓ Consumers' confidence deteriorating due to high inflationary pressures
- ✓ High interest environment are encouraging savings
- ✓ Value of transactions likely to decline further to N34.5trn in October due to interest rate hike

Source: NIBSS, FDC Think Tank

#### Impact of Inflation on Value of Transactions (MV = PT)

- ✓ Velocity of circulation declined to 1.02x in Q2'22 compared to 0.44 in Q1'22
  - ✓ Indicating the decline in the value of transactions
  - ✓ Consumers become conservative as inflation bites
  - ✓ Reflecting tight liquidity system as interest rates increase
- ✓ Velocity of circulation to decline further as CBN further mops-up liquidity



# Political Campaign & Inflation

✓ Liquidity to increase due to political campaign and election spending

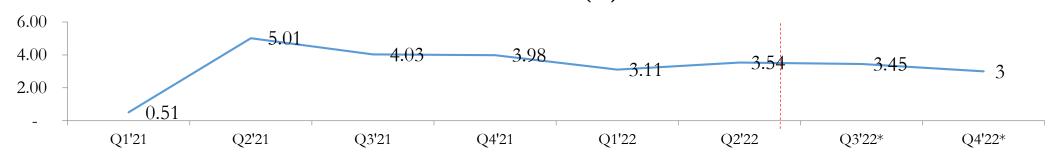


✓ An increase in aggregate demand without a corresponding increase in aggregate supply will stoke inflation



#### GDP Growth Outlook

#### GDP Growth (%)





- ✓ IMF predicts a growth rate of 3.4% in 2022
- ✓ Growth to slow in Q4'22 due to
  - ✓ Supply shocks
  - ✓ Forex scarcity
  - ✓ Weak purchasing power



✓ 2023 election to divert manpower to campaign activities

### Structure of a Perfect Market

#### Assumptions of a perfect market

- ✓ Easy entry and exit
- ✓ Homogeneity of the product same product everywhere
- ✓ Heterogeneity of consumers /players
- ✓ Perfect information
- ✓ Price efficiency

# The Demand Curve Facing the Perfectly Competitive Firm

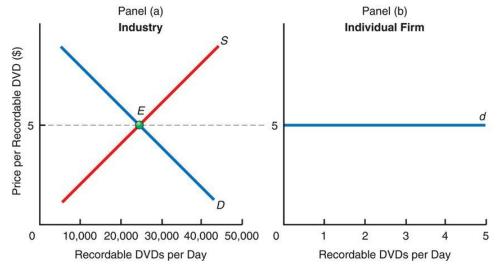


Figure 24-1, Panels (a) and (b)





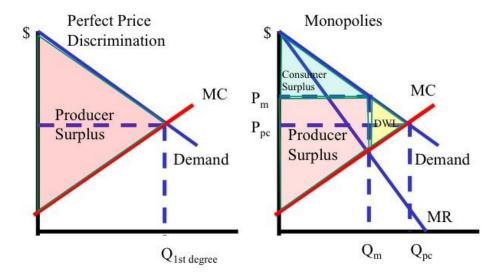
### Conditions of a Price Discriminatory Monopoly

✓ Price discriminatory monopoly is a form of an imperfect market

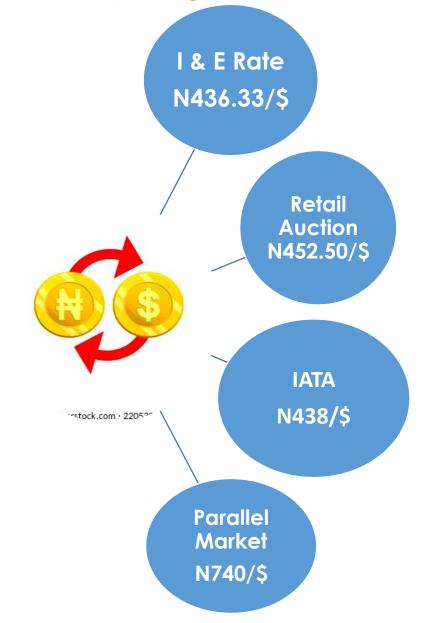
#### Conditions of a an imperfect market

- ✓ Different slope of demand
- ✓ Different price elasticity of demand
- ✓ Barriers to entry

### First Degree or Perfect Price Discrimination



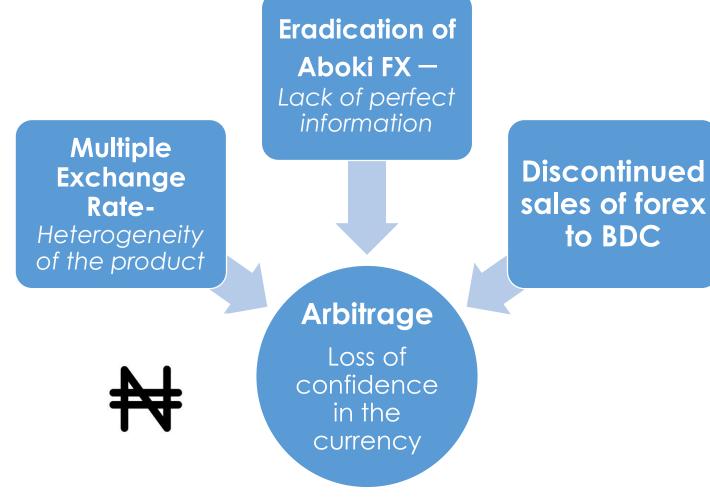
### Structure of Nigerian Forex Market



- ✓ The Nigerian forex market reflects a price discriminatory monopoly
  - Different prices for the same commodity
- ✓ There are four exchange rate windows

Source: NIBSS, FDC Think Tank

#### Distortions in the Forex Market



- ✓ The more imperfect your market, the more vicious
  - ✓ Markets are ruthless

#### Forex Markets — Parallel Market is More Efficient Now









Imports – Traders, manufacturers, etc.

School fees – international students

External debt servicing

Official 5% 70% 100%

Parallel 95% 30% 0%

- ✓ Most of the price discriminatory monopoly conditions are not met
- ✓ Giving room for distortions and market failure
- ✓ Supply has dried up
- ✓ No effective supply

#### Major Source of Dollar Inflows Declining...

✓ Nigerian forex market in a perfect storm – major source of forex inflows falling

#### Source of dollar inflows







- Oil production down to 1.1mbpd (below OPEC quota of 1.8mbpd)
- Oil theft estimated at 400,000bpd





- √ Foreign Direct Investment
- Declined by 5.02% in Q2 to \$147.16mn from \$154.97mn in Q1





- √ Foreign Portfolio Investment
- ✓ Fell by 20.91% to \$757.32 in Q2 from \$957.56mn in Q1





- ✓ Non-oil exports
- Down 5.61% to \$675.08mn in Q2 from \$715.19mn in Q1





- ✓ Diaspora Remittances
- Increased leakages through unofficial channels

### Impact of Exchange Rate Market Structure Failure on the Economy

Naira depreciation is major stoking factor of inflation

#### **Fertilizer Supply**







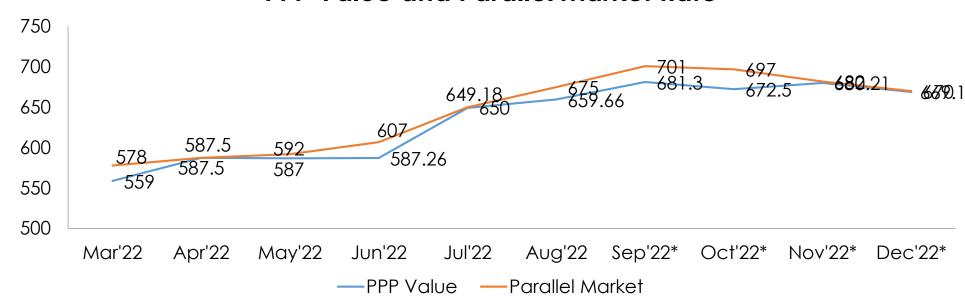


Additional 3 million tonnes per annum

- Dollar scarcity fueling smuggling of fertilizer bags to other countries
- ✓ Leading to spike in fertilizer prices
- ✓ Limiting local use of fertilizers
- ✓ Resulting in lower agricultural output

#### Forex Market Outlook

#### PPP Value and Parallel Market Rate



- ✓ Naira likely to depreciate towards N750/\$ before a major correction
- ✓ CBN's ability to defend the naira will be affected by declining reserves
  - ✓ Oil prices fell by 33% in the last 3 months

### Why the Correction?

- √ 1-year t/bill rate up to 12%p.a.
- ✓ I & E rate heading towards N450/\$
  - 160,000bpd west pipeline opens up this week
  - Tompolo deal may salvage \$700mn a month
- ✓ The forex racket may be dented



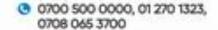
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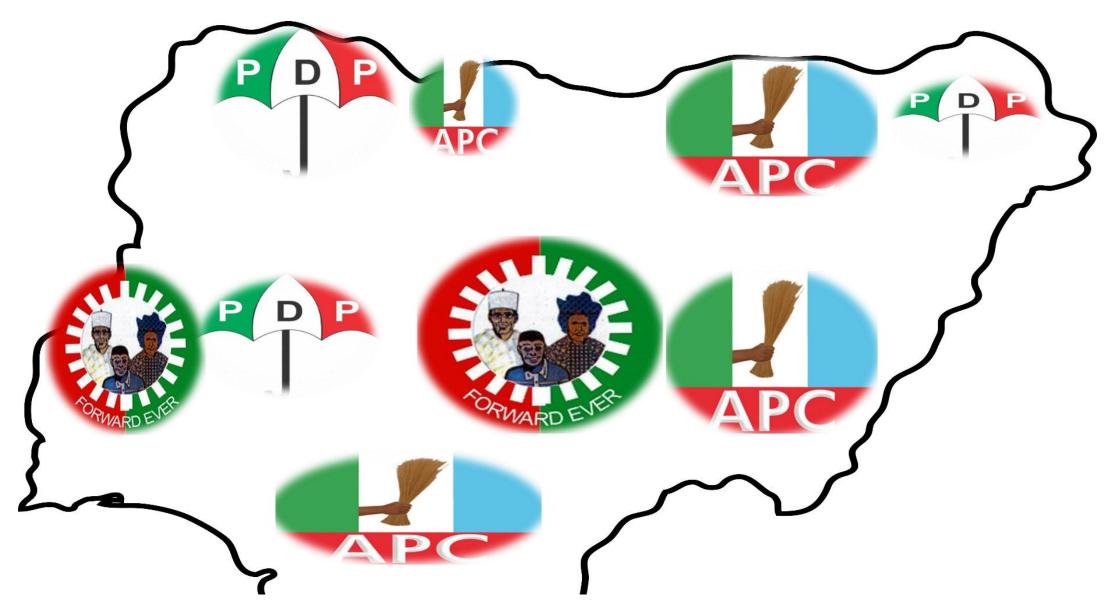
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# The Glove are Off and Gladiators in Hiding

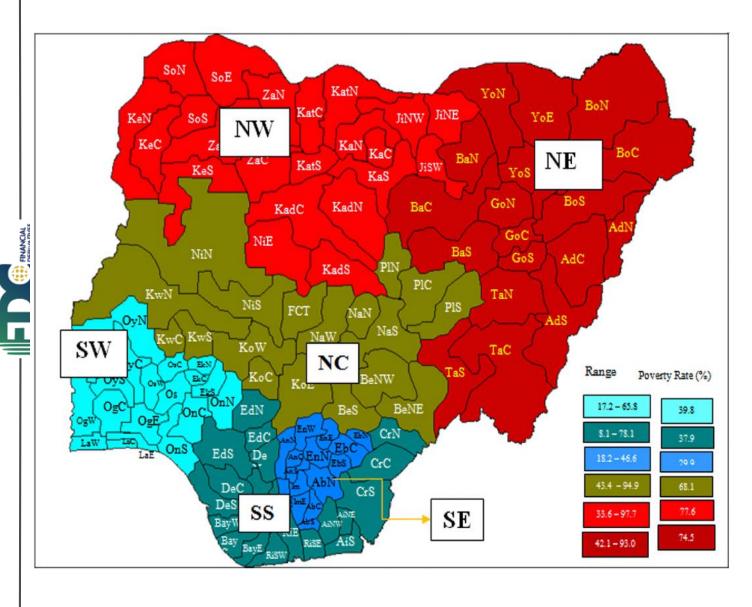
- ✓ Stressed, resentful and angry urban dwellers are becoming a majority
- ✓ The gloves are finally off and the dirty tricks departments are alive
- ✓ Campaigns commenced on September 28
- ✓ The Labour Party, which is mostly endeared to the youths is gaining ground
- ✓ The leading parties are busy settling domestic squabbles.
- ✓ Cash begins to flow, NWC members are cashing out
- ✓ Drama from the PDP's VP selection is still eating the party in the flesh

### Political Parties Zonal Concentration



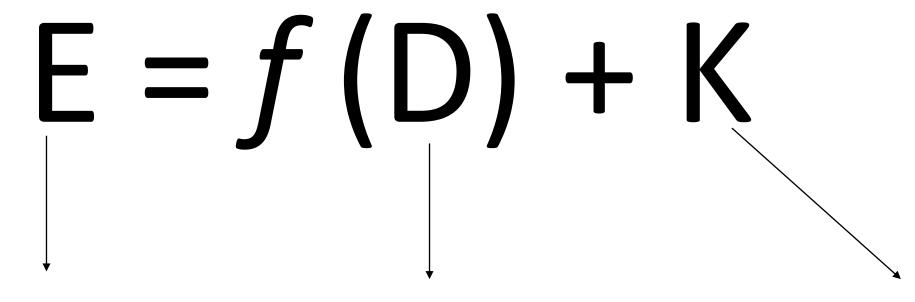


#### Political Parties Zonal Concentration



- Poverty concentrated in the Northwest and Northeast regions
- PDP and APC have larger concentration in the Northern Zone
- Urbanization will affect South eastern votes
- Poverty stricken areas more vulnerable to voter buying

### Political Calculus Equation — 2023 Elections Success



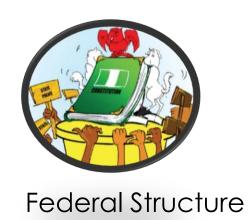
**Election Success** 

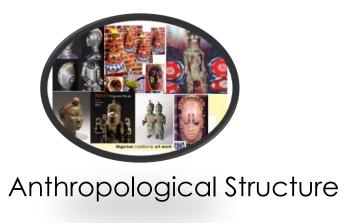
**Dynamic Variables** 

**Constant Factors** 

### Political Calculus Equation — Constant Factors













Religious Sentiment



Institutional Structure

## Political Calculus Equation — Dynamic Variables







Population Structure



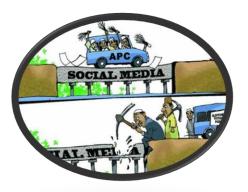
Electoral Umpire and Electoral Act



Economy



Social Indicators



Social and Mainstream Media

### Trends of Political Success Dynamic Variables

#### **Registered Voters**

	2015	2023	%
Population(Mn)	181.1	217.6	+20.2
Registered Voters (Mn)	68.83	95.01	+38.1
Urbanization	47.88	58.3	+10.52

Popu	lation	Struc	cture
------	--------	-------	-------

	2015	2023	%
Median Age (years)	17.8	18.1	0.3
Gender (Male) composition (%)	49.35 (50.65)	49.31 (50.69)	0.04
Literacy Rate (%)	66.7	69.0	+2.3

#### **Electoral Umpire**

Rate (%)

	2015	2023
Technology	Less prominent	Prominent
Transparency	Partial	Fully
Electoral Act	Constant	Changed

#### Economy

	2015	2023	%
GDP Growth (%)	2.97	3.33	+0.36
Per Capita (\$)	2687.48	2421.62	-9.89
Inflation	9.01	20.52	+11.51

# Trends of Political Success Dynamic Variables

#### **Social Indicator**

	2015	2023	%
Poverty Rate %	36.5	72.2	-35.7
Unemployment Rate (%)	11.4	33.3	-21.9
Peace index (%)	2.78	2.72	-0.05
Misery Index (%)	20.41	53.82	-33.41

#### Social and Mainstream Media

	2015	2023	%
Penetration Rate (%)	22.1	58.2	+36.1

- ✓ Dynamic variables have changed significantly
- Social and economic variables have deteriorated
- ✓ There are more urbanization and social media penetration

### Election Outcome — What If Analysis

If Dynamic Variables Outperform constant factors

#### **Elections will reflect:**



Anger



Frustration

- Game Changer
- Unexpected becomes Expected
- The election becomes unusual



Resentment









## Election Outcome – What If Analysis

#### If Constant Factors Outperform Dynamic Variable

#### **Elections will reflect:**





- ✓ Old stories
- Parameters remain the same
- Election is identical to the previous ones

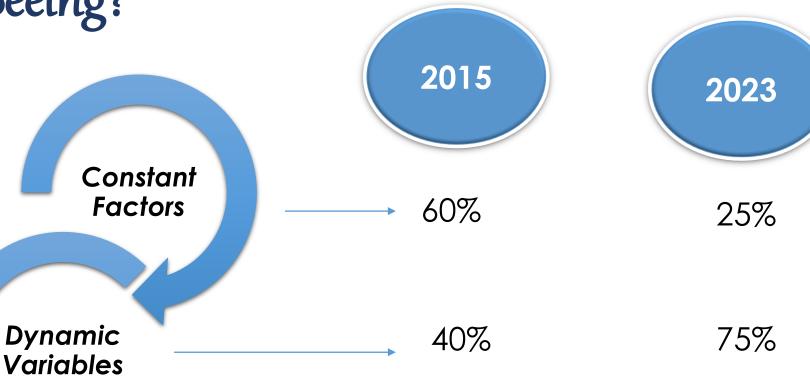


Ethnic Biasness



# What FDC is Seeing?

Interaction of constants factors and dynamic variables ensures election success







## Likely Outcome Based on What We are Seeing

Will the election be won in the first round??

Assigned Probability = 65%

Yes Assigned Probability = 35%

- Right now it's a toss up in a 3 way competitive race
- There will be a runoff election
- Resulting in 2 contestants and a Kingmaker
- Initial momentum with the disruptors

## Likely Outcome Based on What We are Seeing





- ✓ Whoever wins will be faced with
  - ✓ A stock pile of debt- N42.85trn
  - Maturing obligations
  - Misaligned currency
  - ✓ High inflation and interest rates
  - An opportunity for reforms

Doing nothing is not an option



### All Investors Gasping for Breath

- ✓ If you borrowed, you are dead
- ✓ But you are not alone
- ✓ Why is it all falling apart
  - ✓ Hawkish monetary stance
  - ✓ Recession fears
  - ✓ Squeezed corporate margins
  - ✓ Currency weakness



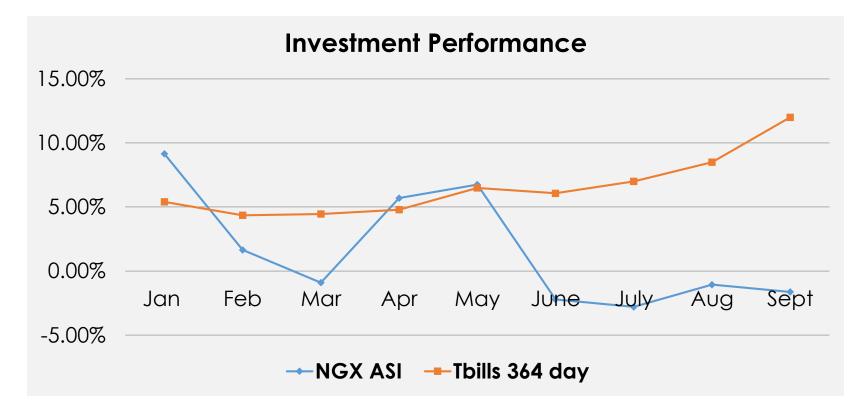


### A Sea of Red Ink in all Markets

#### √ Underwhelming return on investment across board

	Asset Classes	Q3'22 Return	Inflation rate	Real rate of return
FINANCIAL DERIVATIVES	US equities	<b>5</b> .28%	20.52%	-25.80%
	Nigerian equities	<b>5.39%</b>	20.52%	-25.91%
	NTB (364 days)	12.00%	20.52%	-8.52%
	Real Estate	35%	20.52%	14.48%
	Bitcoin	<b>2</b> .67%	20.52%	-23.19%

#### T/Bills Now Attractive



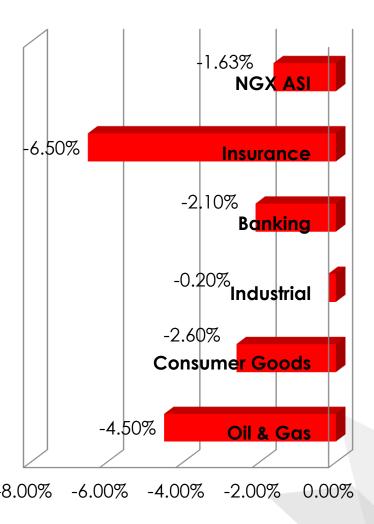


T/Bill rate (12%) > Average Dividend yield (7%)

### Market Sucks Without Airtel, Gained Only 1% YTD

- ✓ NGX dipped further by 5.39% in Q3'2022 from 2.79% loss in Q2'22
- ✓ YTD return moderated to 14.8% (16.7% in August 2022)
- ✓ Airtel Africa account for 28% of total market cap (YTD return of 109%)
- ✓ All indices made a negative return in September 2022
- ✓ Investors preference for attractive fixed income yields over stocks
- ✓ Investors weighed the impact of high inflation, supply chain disruption, fx challenges on corporate earnings and share price movement

#### September 2022

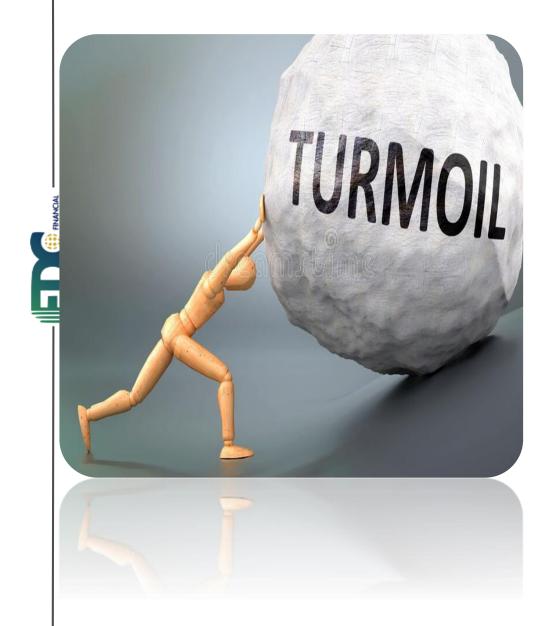


#### Equities Market -Q4'22 Outlook

- ✓ Investors are bottom fishing- Looking for hidden value
- ✓ Speculators are being crushed
  - ✓ Just look at bitcoin and cryptos
- ✓ Domestic investors would like to see prices fall
  - ✓ To ensure a higher dividend yield
- ✓ For MTN's dividend yield to reach 12%, the price will have to fall to N118
- ✓ For Airtel's dividend yield to reach 12%, the price will have to fall to



#### What Should Investors Be Doing Now?



- ✓ In times of turmoil stay the course
  - ✓ Do not panic
- ✓ Back to basics
- ✓ Look for stocks that are dominant in their industries
- ✓ Sectors that outperform the national GDP
- ✓ Never change direction in a storm, you will crash
- ✓ Markets are not for the faint hearted
- ✓ See your cardiologist, you may need him







### Aviation – Global 1ATA in Upbeat

- ✓ Passenger traffic back to pre-covid levels in summer 2022
- ✓ Margins are compressed because jet fuel price are at record highs
- ✓ The Ukraine war is a dampening demand, but consumers are resolute
  - Surge in traffic is due to forced savings during the covid period
- ✓ Total load factor up and nearing break even
- ✓ Industry recovery remains uneven, international RPK's are accelerating
- ✓ Strong dollar making US tourists to be on a roll

## Aviation — Global 1ATA in Upbeat

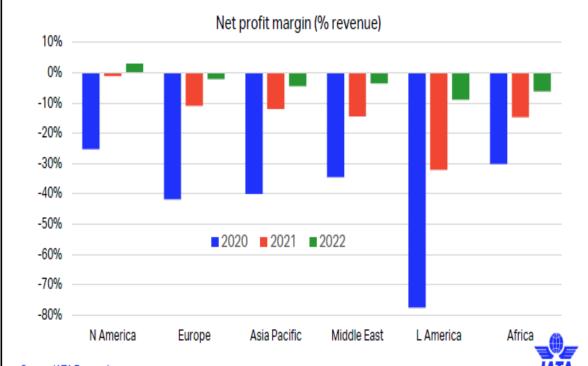
✓ Air cargo prices are more competitive

Cargo growth is flattening

North America returns to profitability in 2022

✓ Financial performance is improving in all regions

#### North America returns to profitability in 2022 But financial performance is improving in all regions



Source: IATA Economics.

# Aviation – Global 1ATA in Upbeat

✓ Cost are a key industry challenge this year

#### Turbulent times



- Easing and lifting of travel restrictions
- Willingness to travel
- Cargo
- Business model developments
- The possibility of energy abundance



and

- Debt burden and cost
- Labor costs
- Energy costs
- Climate change costs
- Geopolitical conflict





# Nigeria - Blocked Funds and the Hang Over

- ✓ Nigeria/Blocked funds and the hang over
- ✓ The CBN released 50% of the backlog which was 33% of arrears
- ✓ The backlog has built-up again
- Airlines are restricting tickets to high fare buckets
- ✓ Cutting back on capacity
- ✓ B/A, Lufthansa on 5 flights a week to Lagos



## Nigeria-Blocked Funds and the Hang Over

✓ CBN is insisting that Air Peace be allowed reciprocal landing slots at Heathrow

Landing slots at Heathrow are auctioned and are prohibitively expensive

- Air Peace is bleeding cash on the Lagos-Dubai route
- ✓ Even with Emirates operating only 4 flights a week to Dubai from Lagos
- ✓ Local flights prices are sharply higher
- ✓ But facing consumer resistance

### Aviation – Global 1ATA in Upbeat

- ✓ Load factors are high but carriers are loosing their shirt
- ✓ The exchange rate effect on their leases are killing them
- Azman shut down for a few days and are back in the skies
  - / Ibom Air seems to be efficient, liquid and profitable
- ✓ Reputed for super on-time performance and no cancellation is sweeping the stakes
- ✓ Air Nigeria pie in the sky Is this for real???

# Nigeria-Blocked Funds and the Hang Over

- ✓ Air Nigeria is supposed to take off this year
- ✓ ET is technical partner and manager of the new airline
- ✓ Sovereign Wealth Fund has denied any participation
- Equity of \$300m in a struggling industry with a history of losses
- ✓ In Nigeria they say seeing is believing







## WITH ALAT

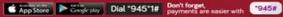
#### **HOWABOUTYOU?**





#ALATXDavido

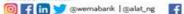






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# Real Estate and Currency Pressure



#### Real Estate Sector (%)





- ✓ Real estate sector maintained positive growth in Q2'2022 but slow as
  - ✓ Naira depreciation pushed up cost of building materials
  - ✓ Spiraling inflation increasing maintenance costs
- ✓ Demand for rented apartment is rising as outright purchase is challenged by combined effect of inflation and exchange rate turbulence



#### Outlook For October

- ✓ Inflation will spike to 20.9%
- ✓ Monthly inflation falling as we approach a tipping point
- ✓ Higher interest rates on T/Bills will hurt the stock market big time
- Expect a crushing October especially in the banking sector
- ✓ Investors will allow prices fall to the point where dividend yields will equal T/Bill rates
- ✓ Oil prices will hold steady at \$90pb after OPEC plus meeting
- ✓ The pound will fall back as the Toy party wobbles and speculators come back

#### Outlook For October

✓ Campaign expenditure on goodies will push up prices in the short term but will fade quickly

✓ The naira will fall towards N750/\$ before quickly correcting back to 720/\$

The CBN will allow the I & E rate to fall towards 450/\$ which will force the parallel market to appreciate further to N690/\$

✓ The political gladiators will emerge playing to old sectional

The intuitive mind is a sacred gift and the rational mind is a faithful servant

- Albert Einstein



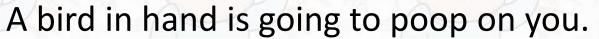
Faith is jumping into nothing and landing on something.

- Anonymous

Love all but trust me.

You are more likely to be shot by a fat cop if you run.

- Dennis Miller



- Anonymous

Only good girls keep diaries. Bad girls don't have the time.



Adam was the luckiest man in the world he had no mother-in-law.

- Sholem Aleichem



Today is the tomorrow you worried about yesterday.

Anonymous

Save and earn interest don't borrow and pay it.

Beware of little expenses. A small leak will sink a great ship.

Anonymous



Women don't box because they don't want to weigh in.

- Anonymous

I have been rich and I have been poor. Believe me rich is better.

Hard work without talent is a shame, but talent without hard work is a tragedy.

Robert Half



"Every life should have nine cats"

Anonymous

It takes a woman twenty years to make a man of her son and another woman twenty minutes to make a fool of him.

- Helen Rowland

"We live in an age where pizza gets to your home before the police"

- Jeff Marder





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