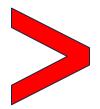
### LBS BREAKFAST SESSION



# POLITICAL IMPONDERABLES



**ECONOMIC IMPERATIVES** 

### **CONTENT**



#### **Global Events**

Positive data Confused electorates



### **Stock Market**

Correction started, bear market coming!



**Market Proxies** 



# Domestic Economic Performance

Monetary
development
Its when there are teeth
that you can chew
kolanut



# Aviation & Tourism



Politics and Economic

# ARE COMMITTEES GOOD FOR PUBLIC POLICY

A Camel is a Horse that was designed by a committee

- Charles F. Kettering

A committee is a group of people who individually can do nothing but who as a group can meet and decide that nothing can be done

- Fred Allen







A committee is a group that keeps minutes and loses hours

- Milton Berle



### LAW OF DIMINISHING MARGINAL RETURNS

"As more and more labor and capital are applied to a fixed amount of land (the quality of which may not be the best), the additional output (crops) will eventually increase at a slower and slower rate."

.... David Ricardo



### **ECONOMIES OF SCALE**

It used to be that companies with industrial economies of scale created business success. Now, success will come from the information economies of scale, either the ones with complete breadth, or complete depth.



#### - Tucker Max

### Regional integration

Coming together is a beginning; keeping together is progress; working together is success.

### - Henry Ford





## GLOBAL UPDATE & CURRENT CHALLENGES

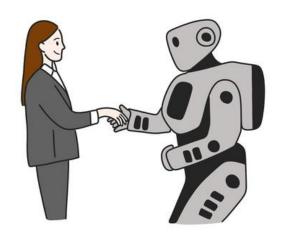
- The US added 303,000 new jobs in March and unemployment fell to 3.8%
- The US economy surprisingly grew by 3.1% (Y-o-Y) in the last quarter (Q4'23)
- US PCE inflation rose marginally to 2.5% in February from 2.4% in January
- Powell expects US inflation to fall towards the Fed's goal of 2%
- The Fed may have reservations about a rate cut soon
- Global stock markets have recorded their best first quarter performance in 5 years
- The MSCI index gained 7.7% in 2024: the most since 2019, with stocks outperforming bonds by the biggest margin



# GLOBAL UPDATE & CURRENT CHALLENGES

- The AI boom has fueled the market gains
- With Nvidia the chip designer adding more than \$1trn in market value in the first three months
- European banks' shares have hit a six-year high after they promised second profit
- UBS, which acquired Credit Suisse reported profits 46% higher than the prior year
- French (2.3%) and Italian (1.3%) inflation data boost hopes of ECB rate cut
- The Bank of Japan (BOJ) raised interest rates for the first time ever since 2007





# GLOBAL UPDATE & CURRENT CHALLENGES

- The target rate for overnight loans was raised from -0.1% to 0.1%
- The BOJ is the last central bank to end a negative interest rate policy
- The Fed, BOE, ECB, and SARB all left policy rates unchanged
- Unilever announced a restructuring plan that will cut 6% of its employment and spin off the Magnum and Ben and Jerry's ice cream division
- The CBN has reported inflows of FPI of \$2.3bn between January and February
- FPI's are enjoying the carry trade on a bet that the naira will remain steady at current level
- The investors have a yield pickup of 23% plus a currency glide path of at least 20%

## 2024/25 YEAR OF ELECTIONS: 46 COUNTRIES & 4 BILLION VOTERS

### India



World largest democracy

#### Date

April 19 – June 1

#### **Expected Outcome**

Modi to win



UK



One of the world's oldest democracy

#### Date

On/before Jan 28, 2025

#### **Expected Outcome**

Labour Party to win



**USA** 



United States election will be highly contested

The winner could change the geopolitical landscape



**South Africa** 



Home to Africa's biggest banks

#### Date

May - August

#### **Expected Outcome**

ANC to win







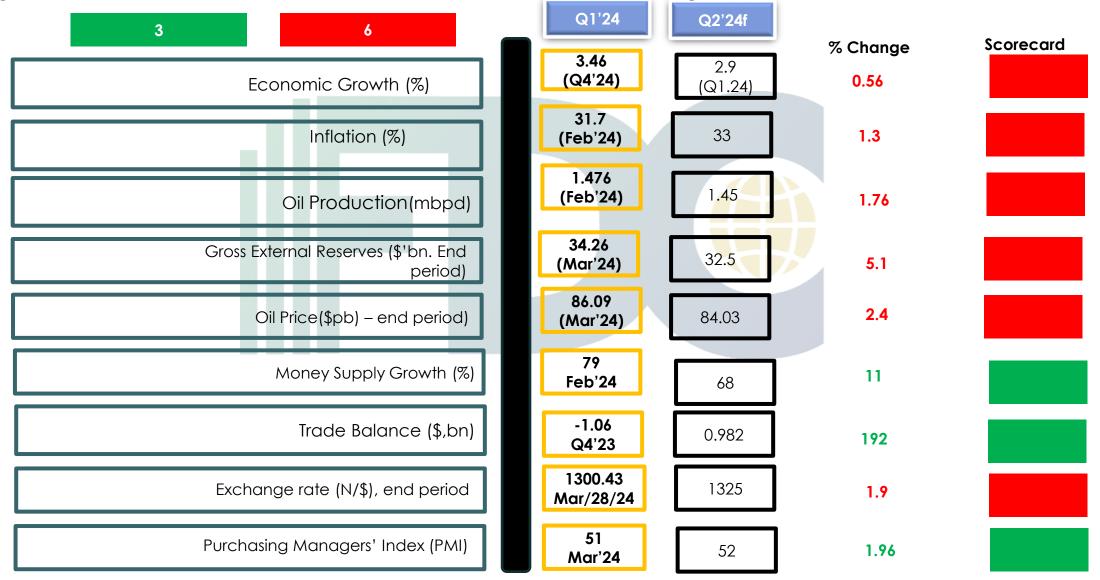
### Growing Your Wealth

FUNDS MANAGEMENT
INVESTMENT BANKING
FINANCIAL ADVISORY



### MACROECONOMIC QUARTERLY SCORECARD – VERY SLOW BUT STEADY PROGRESS

Nigerian economy will move very slowly but make steady progress.



# KEY TAKEAWAYS

- PMI flattened at a four-month low of 51 in March
- Economic growth remains positive but tepid
- Recovery on the back of a strong naira for now
- Expected to expand in 2025/2026 after flattening in 2024
- Inflation remains stubbornly high, expected to moderate in H2
- Money supply rose sharply by 79% in February, set to moderate in H2
- Nigeria policy policymakers are stuck in the middle going with the global flow or in search of economic patriotism



### RECENT DEVELOPMENTS IN NIGERIA

- Inflation is set to peak in May/June and begin to decline after the wage review
- The external sector is weak due to currency misalignment
- There is need for new money Eurobond and multilateral funding
- Completion of numerous standard projects
- Sale of dead assets and concessioning of roads, bridges, airports, and seaports
- A program for securitizing some of the parked ways and means advances
- Engaging with the commercial creditors to refinance existing and maturing obligations
- Constructive engagement with labour on a meaningful living wage

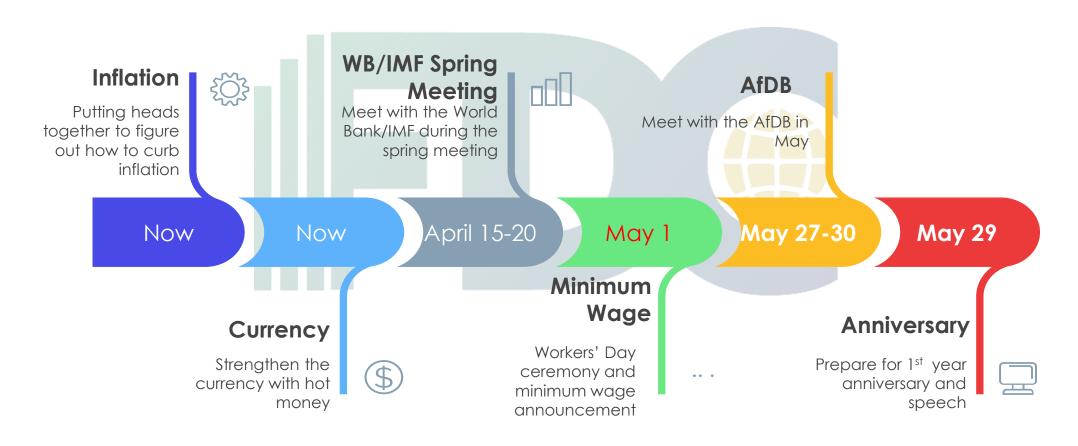
# THE SHORT-TERM GOALS OF GOVERNMENT



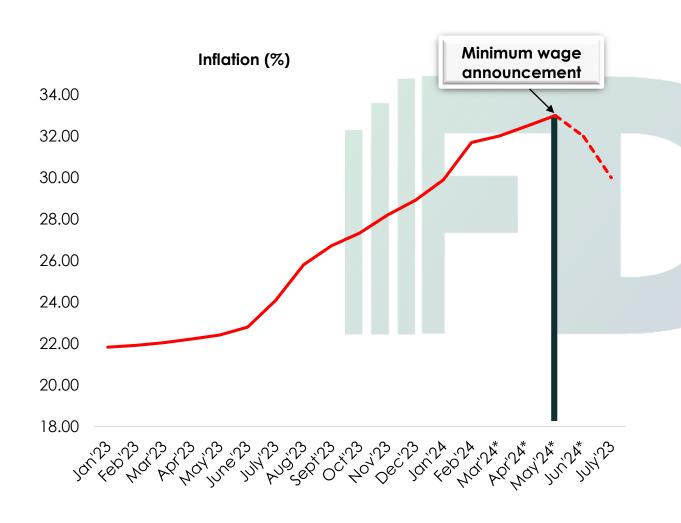
# 1

# THE CHRONOLOGY OF EVENTS IN THE NEXT 60 DAYS

Here is a packed calendar for the Honourable Minister of Finance

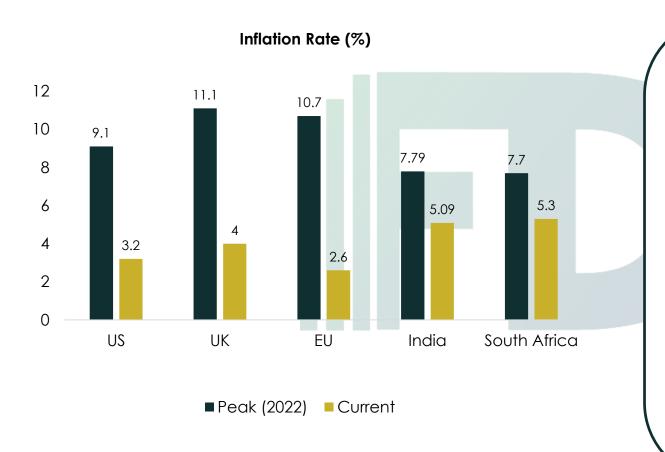


## **INFLATION TO CLIMB HIGHER TO 32.4%**



- Inflation in March is expected to surge to
   32% underpinned by
- Food supply chain disruption
- Lingering impact of fuel subsidy reduction
- Greedflation: corporate greed and the naked exploitation of consumers by conscienceless marketers.

# INFLATION IS MODERATING IN MOST COUNTRIES

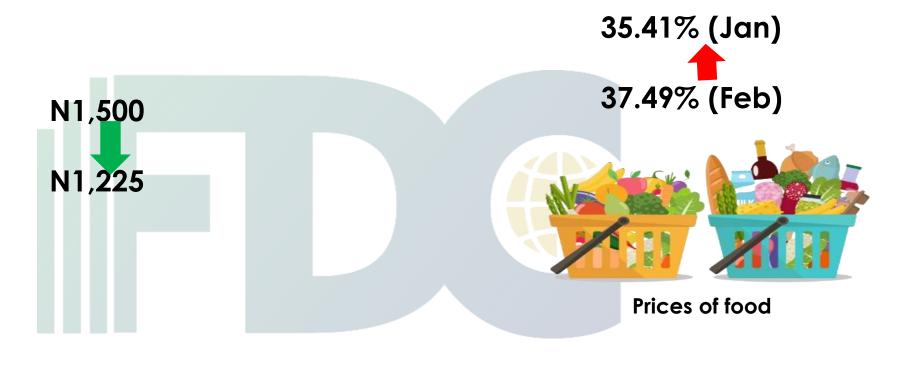


- After peaking at a multi-decade high, inflation has started decelerating in most countries
- Sustained moderation in inflation towards central bank's long-term target will support shift to monetary policy normalization



# INFLATION STOKING FACTORS ARE MODERATING BUT INFLATION REMAINS POTENT— A PUZZLING INCONSISTENCY





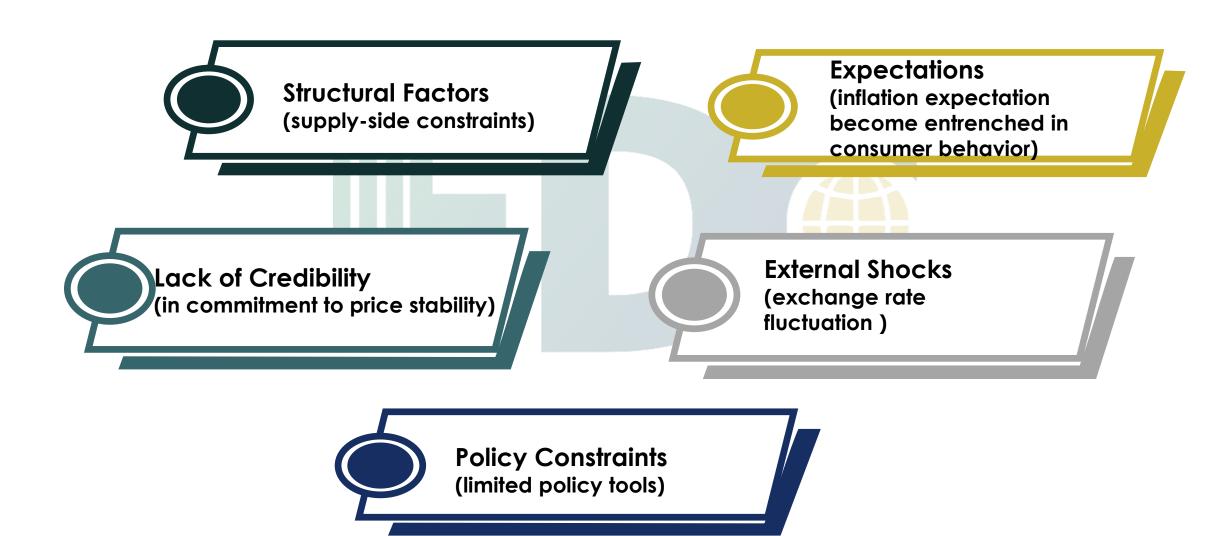


N1,915/\$ (Feb.21) N1,290/& (Mar. 28)

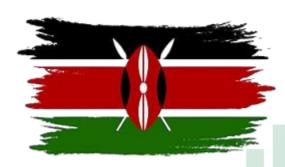
No Quick Fixes -Inflation can be managed, but there are no instant solutions.



### REASONS WHY INFLATION CAN BECOME INTRACTABLE



### INFLATION CONTROL MEASURES USED AND OUTCOMES



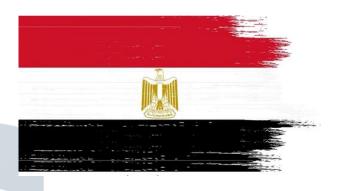
### Kenya

- Tight monetary policy
- IMF assistance
- Structural reform
- Fuel price adjustment
- Inflation 5.7% % in March
- Size of economy is \$74bn



### Turkey

- Tight monetary policy
- Eurobonds
- Inflation is at 68.5%
- Did wage review
- Size of the economy: \$907bn



#### **Egypt**

- Inflation in February surges to 36% from 29.8% in January
- Underpinned by 50% hike in minimum wage
- Prompted interest rate hike in rate by 800bps in one month

#### Lessons to learn

- Not only tight monetary policy was used in these counties
- New money were sourced
- Institutional intervention was undertaken
- Structural reforms and increase in productivity
- Wage hike renewed inflationary pressure

# PUT ALL YOU HOLD DEAR UNDER OUR COVER









# CAN MONETARY POLICY DO IT ALONE?

NO!!

Institutions



- Rate hike alone may not be a golden bullet that will address inflation
- However, new money and intervention from institutions are needed as a backup for a quicker outcome

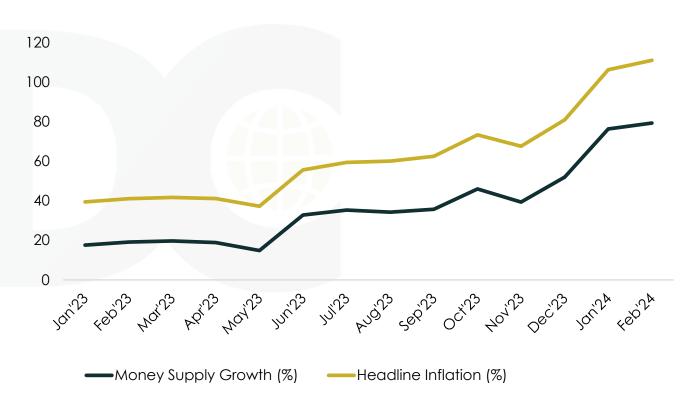


## MONEY SUPPLY GROWTH – TO DECLINE IN THE NEXT QUARTER

# Money supply grew by 79% to N95.6trn in February

- There is a direct relationship between money supply and inflation
- Money supply is projected to decline in the next quarter underpinned by:
- The CBN's proactive approach to tightening Monetary Policy Rate (MPR) and Cash Reserve Ratio (CRR)

#### Money Supply & Inflation (%)



### NAIRA SWIFT RECOVERY – IS IT SUSTAINABLE?

Naira appreciating



Lowest point of the naira

N1,915/\$

While the recent recovery is positive, sustained stability will depend on continued supply, government policies, economic fundamentals, and global factors



### Rescuing the naira



Furry CBN circular FX sanitization FX supply



# WHAT IS THE TRUE VALUE OF THE NAIRA

Pu	rchasing Powe	r Parity	
		Apr-24	
	=N=	US\$	PPP ('=N=/US\$)
Bottle of Pepsi (50cl)	350	0.65	538.46
Heinekin Beer (60cl)	900	1.33	676.69
Hamburger (Burger King)	8,200	5.49	1493.62
Indomie (1 unit)	250	0.90	277.78
Nestle Bottled Water (60cl 1 unit)	300	0.32	937.50
Big Loaf Bread	1,500	1.48	1013.51
Corrola (2023 Model)	36,500,000	22795.00	1601.23
Irish Spring Soap (1 cake)	1,200	0.75	1600.00
Chicken Breasts ( 1 kg)	5,500	5.37	1024.21
Trolley	18,000	11.02	1633.39
Peak evaporated milk (pack of 12)	13,500	54.00	250.00
Uncle Ben's rice (5.44kg 1 pack)	21,240	26.58	799.10
Eggs (30 large eggs)	4,000	6.43	622.08
Average PPP			959.04
Naira Price at NAFEM			1309.39
PPP (%)			
Decision: Naira is		Undervalued	-26.76%
Spot Rate (Parallel)			1,250
Outcome: Compared to NAFEM r	rate of N1309.39/	\$1, the Naira is underva	lued by 26.76%

Rate N1,250/\$ PPP N959.04/\$

**Parallel Market** 

Official Rate



N1,309.39/\$

Hamburger

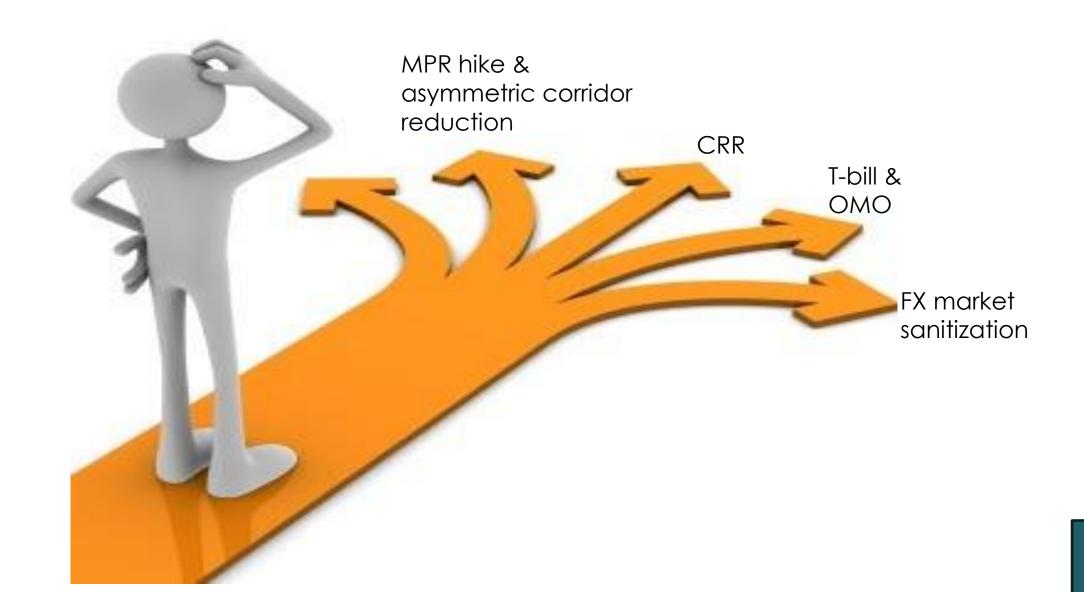


N1,493.62/\$

The naira is theoretically undervalued



### **CBN MOVES TOWARDS REINING IN INFLATION & MONEY SUPPLY SATURATION**

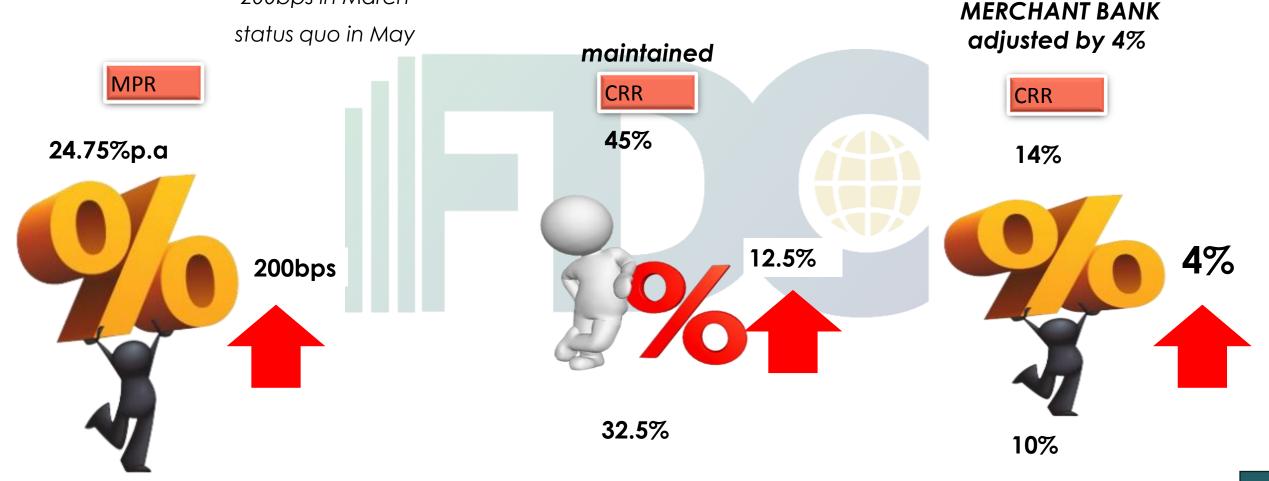


### RECENT MPC DECISION

outcome-cumulative hike of 600bps in 7 months

400bps in February

200bps in March





### REDUCED ASYMMETRIC CORRIDOR: +100/-300 BASIS POINTS

- Recently, the CBN narrowed the range within which it allows short-term interest rates to fluctuate
- This is signaling a desire for more control over interest rates, to combat inflationary pressures and stabilize financial markets
- On the downside (-300 basis points) compared to the upside (+100 basis points)
- Banks may adjust their lending and deposit rates accordingly
- Borrowers may face slightly higher borrowing costs, while savers may see slightly higher returns on their deposits

### **Standing Lending Facility**

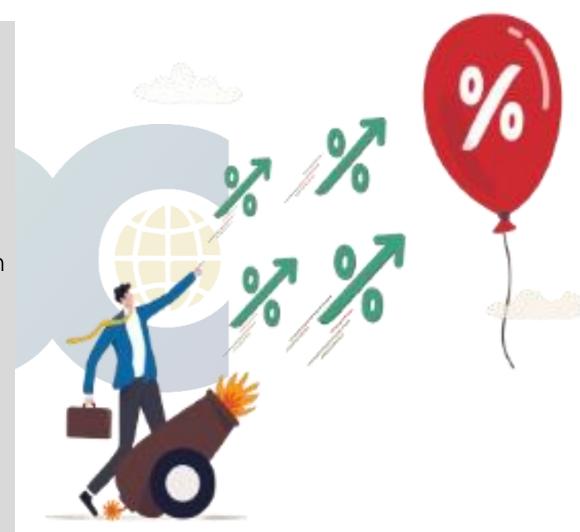
MPR (24.75%) + 1.00% = 25.75%

### **Standing Deposit Facility**

MPR (24.75%) - 3.00% = 21.75%



- MPC posits to mainatain its hawkish stance until inflation numbers begins to rebound
- Inflation does not disappear over night
- It takes focused commitment to rein in inflation.
- It took the US four months to record the first moderation in inflation.
- If exchange rate continues to appreciate, and other measures are employed, inflation numbers are likely going to decline by June



## IS THE RATE HIKE TIGHTENING, CHOKING, OR BOTH?



- Interest rate hike is necessary to
- Rein in stubborn inflation bookended by excess money growth
- Moderate excess demand for dollar
- Effect not yet felt due to transmission lag

### HIGHER INTEREST RATES SPUR FPI INFLOWS

- Nigeria attracted capital inflows of about \$2.3 billion in February
- Underpinned by increased demand for Nigeria's securities by foreign investors
- CBN data also showed overseas remittances more than quadrupled to \$1.3 billion in February
- Compared with \$300 million in January
- CBN efforts to increase forex liquidity include
  - Restricting banks' foreign exchange speculative activities
  - Prohibiting street trading in foreign exchange
  - Capping net open positions at 20% of shareholders' funds

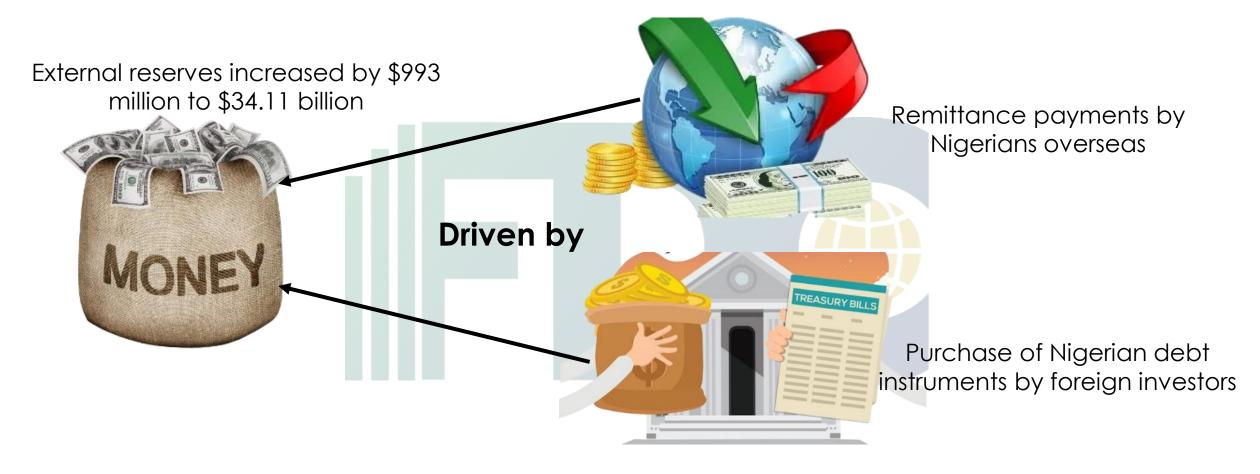








### **EXTERNAL RESERVES ACCRETION TICKS UP**



- External reserves accretion can help stabilize the exchange rate, and mitigate imported inflation
- Also, enhance overall confidence in the banking system and the economy



# IMPACT OF RESTRICTIVE MONETARY POLICY ON YOU

### **SHORT TERM IMPACT**

- Cost of borrowing for consumption increases
- Interest on savings increases
- Propensity to save increases
- Consumption demand declines
- Capital loss on stock holdings



### LONG TERM IMPACT

- Inflation declines
- Purchasing power of households improves
- Exchange rate
   appreciation leads to
   expenditure switching
- Household consumption increases
- Real wage increases



# IMPACT OF RESTRICTIVE MONETARY POLICY ON CORPORATES

#### SHORT IMPACT

- Profit margin compresses
- Ravaging capital
- Finance expenses increase
- Cash flow constraints
- Decrease in investment
- Turnover declines
- Share prices may decline
- Strategic shifts towards diversifying capital structure
- Background integration



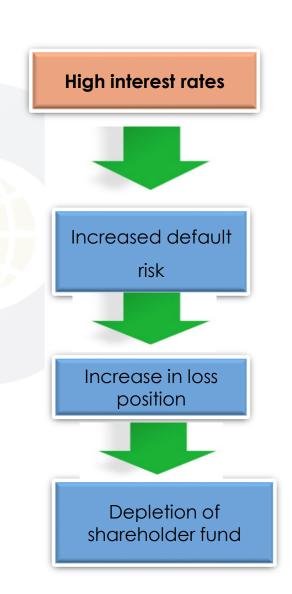
#### **LONG TERM IMPACT**

- Inflation declines
- Turnover increases
- Plant expansion/increased investment
- Lower cost of raw material
- Industry consolidation



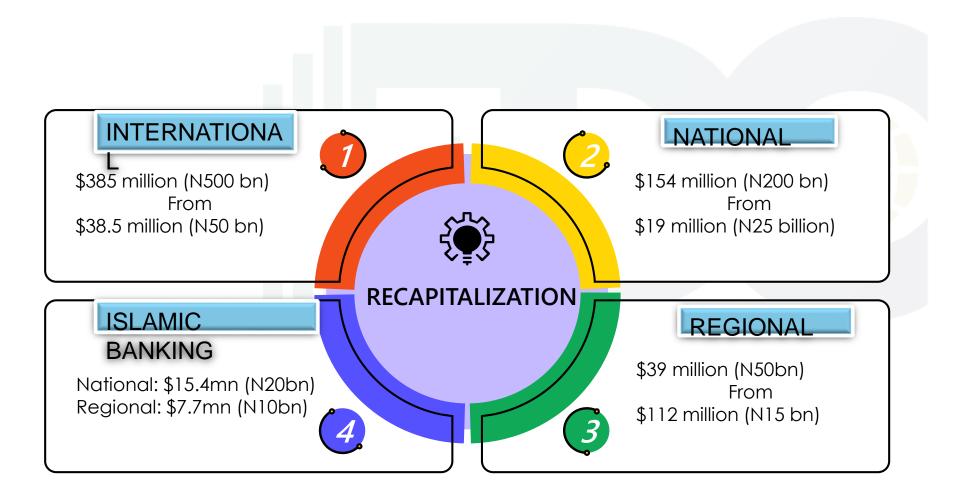
# IMPACT OF MONETARY POLICY TIGHTENING ON BANK CAPITAL

- Interest rate hike raises the cost of capital
- This leads to increased risk of defaults
- As loan advances declines and bad debts increases,
   capital adequacy ratio deteriorates
- High interest rate reduces the appetite for bank shares in the stock market
- It accentuates duration gap risks
- Liquidity crunch could stimulate a bank run



# CBN RAISES BANK CAPITAL REQUIREMENTS

• The jury is out, but there are more questions than answers!!





Recapitalization plan to be submitted by April 30, 2024



Recapitalization to be completed in 24 months

### IMPACT OF MOENTARY POLICY TIGHTENING ON INFLATION

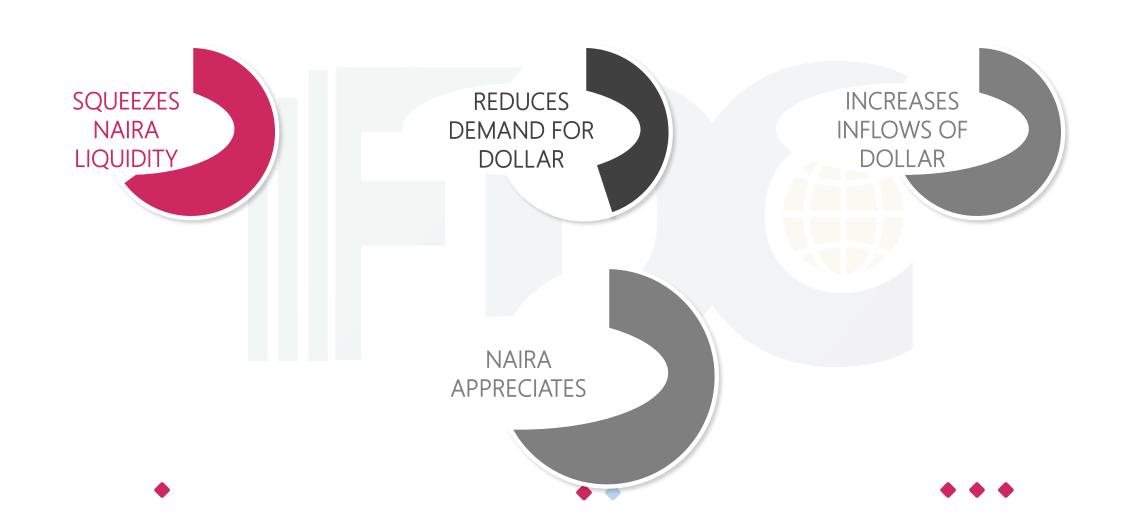
- Inflation is a monetary phenomenon (Friedman)
- Monetary tightening reduces the demand for money
- Moderates consumption spending and encourages saving
- Leads to decline in aggregate demand, which thus, tapers demand-push inflation



But it could be more complex than this



### IMPACT OF MOENTARY POLICY TIGHTENING ON EXCHANGE RATE





## GOVERNMENT'S GROWTH AGENDA - \$1TRILLION ECONOMY





Note: This is a 10-year plan



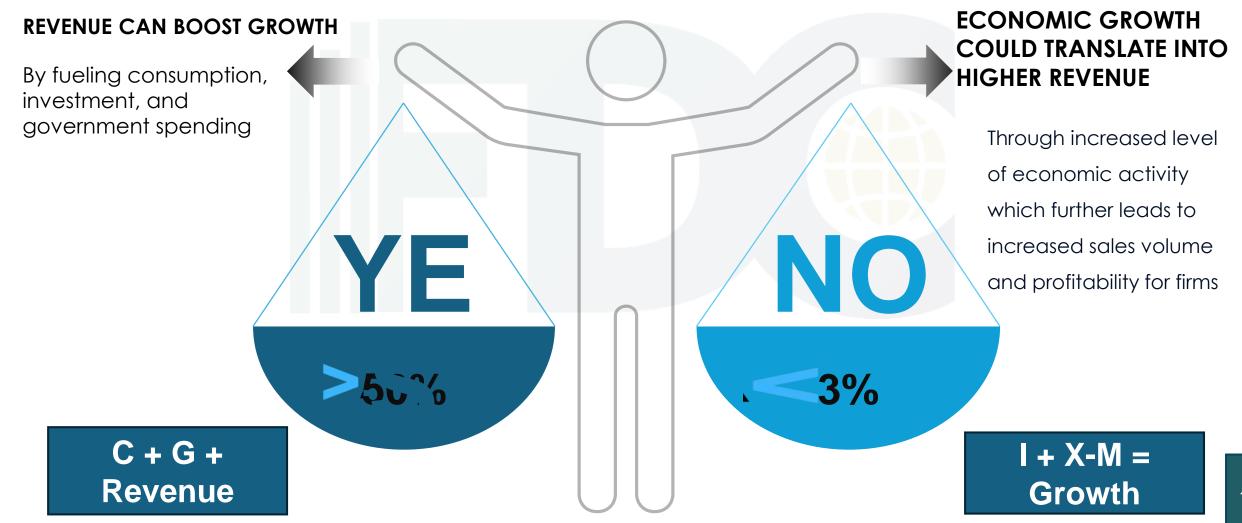
2022 GDP: \$477bn

#### **Required CAGR**

7.68%

This growth rate accounts for inflation.
 However, if exchange rate depreciation exceeds the rate of inflation, then the CAGR will need to be higher

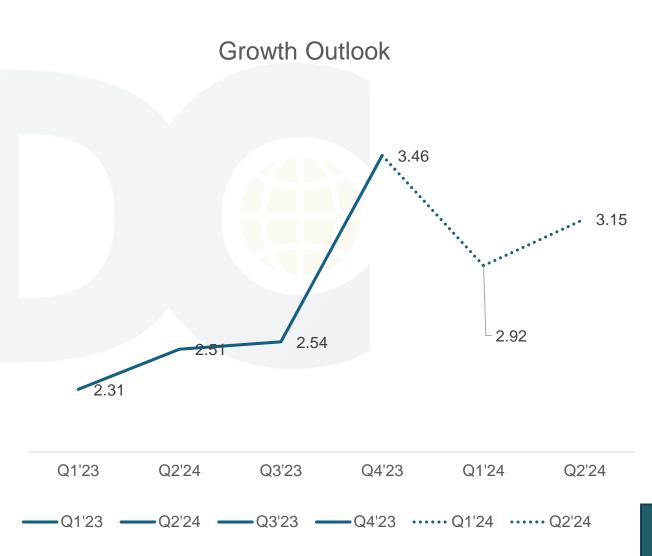






# Q1'24 GROWTH WILL REMAIN SUBDUED

- Q1 growth will remain tepid due to:
  - Subdued consumption demand due to high inflation
  - Suboptimal use of capital stock
  - Labour productivity impeded by infrastructure bottlenecks
  - Investor skepticism will hold back FDI
  - PMI flat at 51 in March from February

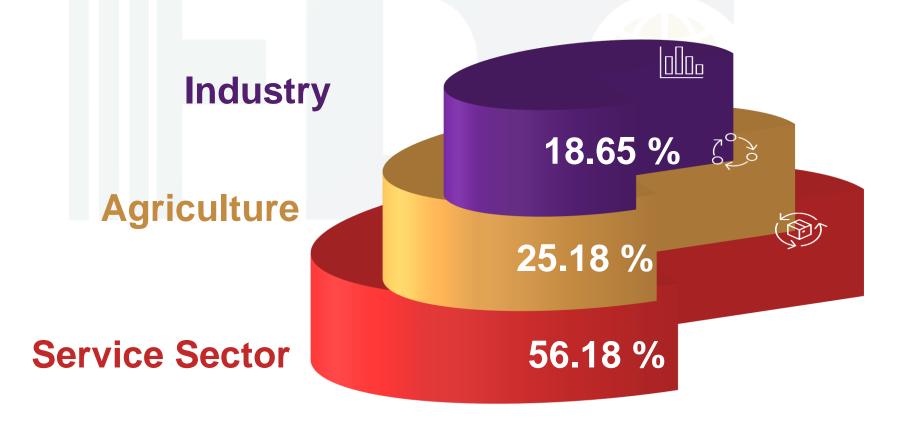






### CONTRIBUTION OF INDUSTRY TO ECONOMIC ACTIVITY IS SUBOPTIMAL

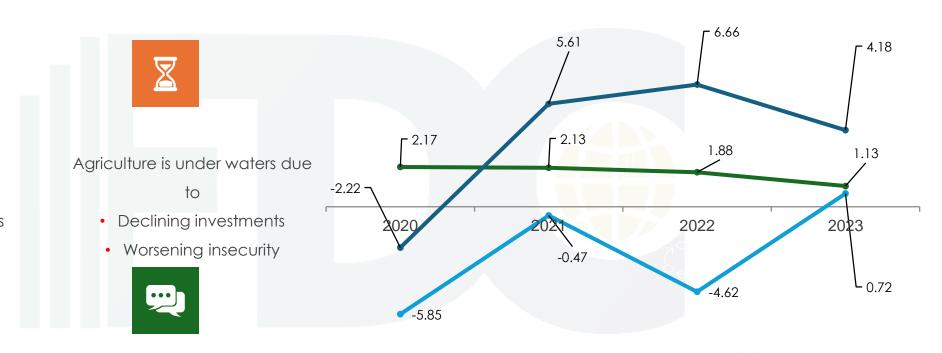
- The sector contributes more than half of the economy.
- The weak industrial sector is the albatross of the productivity gap
- Agriculture sector activity is far less than its potential, leading to food crisis





## SERVICE REMAINS THE MOST RESILIENT SECTOR

The service sector is not labour intensive



**Industry**, especially, manufacturing is constrained due to production bottlenecks



Service sector remains the most resilient but highly depends on agriculture and industry

Weak real sector will constrain output growth



# **SOURCES OF GROWTH**

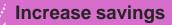
**Investment-led Strategy** 

Increased investment into key areas will stimulate capital formation, and enhance productivity growth

#### Debottleneck the economy

Remove impediments to productivity

- Focus on increasing ease of doing businesses
- Embark on institutional reforms



National savings ratio =32.76%
It must improve to 58% like South
Africa and Kenya



Transition from bank-based to market-based economy

We need to take agriculture beyond peasantry



Energy is everything, invest in power

No power no productivity!



### INDUSTRY OUTLOOK - CONSUMER GOODS (EIU)

- Retail sales in real terms to contract by 6.3% in 2024 from 6.6% in 2023
  - Due to constraints on purchasing power
- We expect the drag on discretionary spending to persist in 2024 as the impact of the policy reforms lingers
- Sales will start to level off in 2025 before rising by an average of 3% annually in 2026-27
- Aided by an ease in inflation and greater exchange rate stability
- In the long term, Nigeria's retail prospects will be supported by:
  - Rising young population (more than 97% of Nigerians are under 65)
  - Rapid urbanisation (at 4.6% a year, one of the world's highest growth rates)
  - Increasing appetite for Western brands
- However, foreign investors will remain cautious, given the country's difficult operating conditions and volatile economy.



# INDUSTRY OUTLOOK - HEALTH CARE(EIU)

- EIU estimates that Nigeria's healthcare spending as a share of GDP will rise to 3.7% and 3.8% in 2024 and 2025 respectively
- But will remain far lower than the pledged 15% allocation under the African
   Union's 2001 Abuja declaration
- As Nigeria continues to face financial constraints, shortage of skilled medical workers and political challenges
  - Despite Nigeria's continuing population growth
- Healthcare expenditure is expected to rise at a compound annual growth rate (CAGR) of 14.3% over the 2023-27
  - Led by an expansion in public-sector funding
- However, given high inflation, health spending in real terms will fall by 5.19% to \$12.8bn in 2024
  - From \$13.5bn in 2023





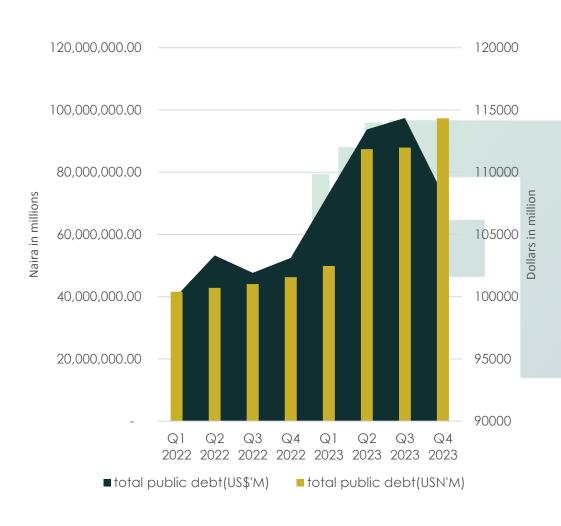
### INDUSTRY OUTLOOK - TELECOMS (EIU)

- The EIU expects the naira's volatility in early 2024 to put pressure on the telecoms industry
  - Reducing revenue sharply
- However, demand for telco services will remain strong
- Primarily driven by a growing youth population and the internet penetration
- Mobile subscriptions growth expected to pick up to 3.4% in 2024 due to NCC's SIM card registration drive
  - The NCC has extended the deadline for the disconnection of unlinked lines from April 15, 2024 to July 31,2024
  - For subscribers with more than four SIM cards
- Broadband penetration to increase to 70% in 2025 from below 50% in 2023





# FISCAL POLICY\_TOTAL PUBLIC DEBT



 Government debt has been on a steady rise over the period

A gradual increase from 2022Q1 to 2023Q1

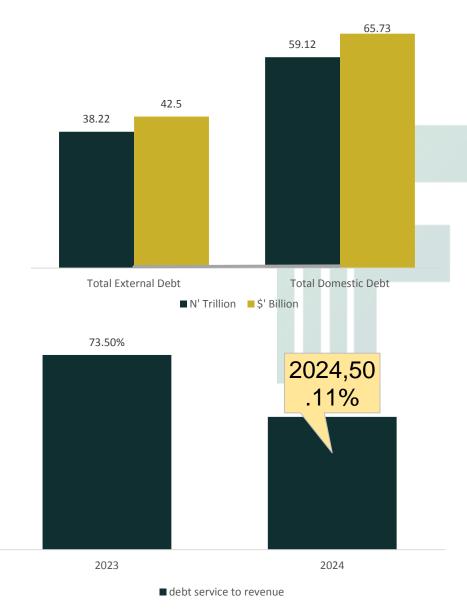
Then a jump in 2023Q2

Total public debt reached an all-time high of

N97.34trn (\$108.23 bn)

# F

# FISCAL POLICY AND DEBT MANAGEMENT



Domestic debt is N59.12 trillion (\$65.73 billion)

External debt is N 38.22 trillion (\$42.50 billion)

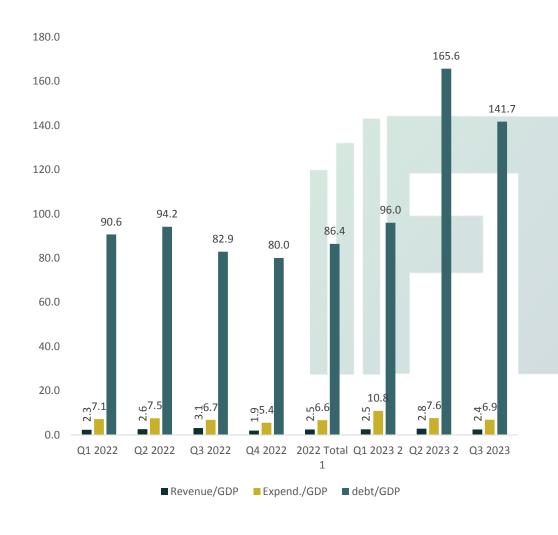
Domestic debt is 61%

External debt is 39%

Debt service to revenue was 73.5% in 2023

This is projected to decline to 50.1% in 2024

# FGN REVENUE, SPENDING AND DEBT TO GDP



The ratio of revenue to GDP hovers around merely

2.5%

Government spending to GDP was around 7.3% on average

The debt-to-GDP ratio orbits 104.7%

Over the years, the percentage of debt to GDP has been very high

# Everyday is a Celebration!

For over 3 decades, we have let our brands do the talking as we have continually delivered first choice quality drinks, all leaders in their various categories, for your utmost satisfaction.



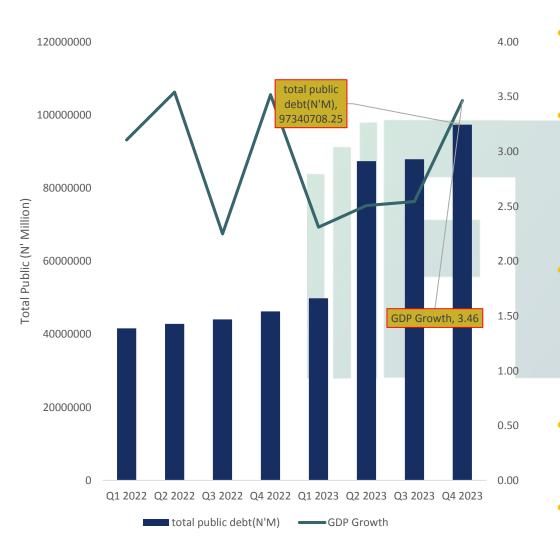






CUSTOMER CARE LINE: 07031083733

# **ECONOMIC GROWTH AND GOVERNMENT DEBT**



Public debt has been on the rise

It jumped from N49,853,685.26 million in 2023Q1 to

N87,379,402.75 million in 2023Q2

As of Q4 of 202<mark>3, total debt was N973,407,708.25</mark>

million

The GDP growth rate has oscillated over the period

It was stable around the Q2 and Q3 of 2023, then

### SECURITIZATION OF EXISTING DEBTS

- The ways and means worth (N30trn) converted into 40year bonds at a 9% interest rate is yet to be tapped
- The federal government will have to sell the money gradually
- Will result in an increase in FG debt service payments
  - As interest rates increase
- In the interim, three key things needs to be addressed:
  - Contractors' debts owed by state governments
  - Shortage of foreign exchange
  - Increase effective interest rates to attract hot money

#### Benefits of securitization

- Move assets off balance sheets
- Borrow against assets to
  - refinance origination at fair
  - market rates
- Reduce borrowing costs

(FDI)

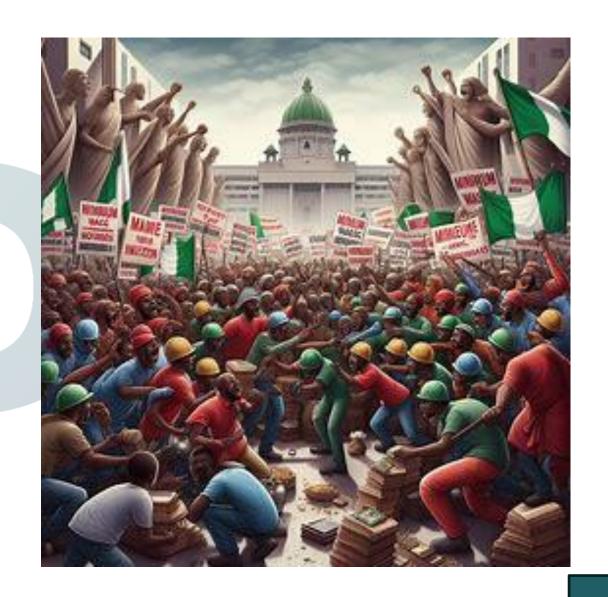
# MINIMUM WAGE WAHALA!

#### You're damned if you do, damned if you don't!

2019 N30,000 = \$75

2024 N30,000 + N35,000 + X = NMW

where  $N15,000 \le X \le N30,000$ 



### EFFECTS OF MINIMUM WAGE ON THE ECONOMY

#### Impact on inflation

- Increase firms' costs of production
- Firms would transfer the high-cost MW to the consumers in terms of higher prices
- Increase in consumer spending
- General price of goods and services will rise
- A higher minimum wage could cause inflation for two reasons:
  - Higher spending by workers (demandpull inflation)
  - Higher costs for firms, leading to wagepush inflation

### Impact on unemployment

- Increase in MW will make
   labour to be more expensive
- The demand for labour will drop
- This will lead to excess supply of labour
- Leading to an increase in the rate of unemployment
- However, the impact of MW increase on unemployment will depend on real wage rate



# **HOW TO FUND THE MINIMUM WAGE**

- In 2019 VAT moved from 5% to 7.5%
- VAT can be increased from 7.5% to 10%

placement services, and income support

- Improve labour productivity by training and skill development
- Introduce targeted social programs such as subsidized childcare, healthcare and housing assistance to support vulnerable workers
- Gradually phase in minimum wage increases to allow businesses and workers to adjust
- Tailor policies to specific sectors such as agriculture, manufacturing, etc.
- Provide targeted support, such as tax incentives, access to credit, and business development services to SMEs
- Strengthen safety nets to protect workers during transitions such as unemployment benefits, job

# POLICY OUTLOOK

- Nigeria's GDP may grow marginally by 3.1% during 2024
- Marginal decline in inflation anticipated for 2024
- Minimum wage will push inflation
- High debt servicing costs due to increased borrowing
- Efforts to improve tax collection and other revenue streams will likely continue in the second quarter
- The roadmap includes three distinct phases: Stabilization, Consolidation, and Acceleration
- Nigeria's fiscal policy outlook aims to strike a balance between reforms, growth, and stability
- Effective implementation of policies and prudent management of debt will be essential for achieving the desired economic trajectory



### **INVESTMENT ASSETS IN Q1 2024**

#### Asset Class

Gold



#### Q1'24 Return

5.30%

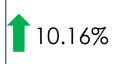
Real Rate of Return



#### **Driver and Outlook**

- Gold yields ground to the rising US Dollar and elevated US bond vields
- Gold prices will be impacted by elevated yields and strengthened dollar











NGX



39.8%



- Rally in US equities spurred by strong economic and corporate performance
- US equities investors benefit from both dollar appreciation, attractive dividends, and capital appreciation
- Market sentiment will be driven by a potential rate cut
- Significant acquisition in Dangote cement drove a board-based rally
- Naira appreciation strengthens investor confidence
- Continuous hike in policy rate will discourage speculative behavior in the stock market

364 -Day **NTBill** 







- Moderation in the negative real rate of return due to a hike in the policy rate
- Investors expected to hunt for more risk-free securities with attractive rates with oversubscription of short-dated T-bills



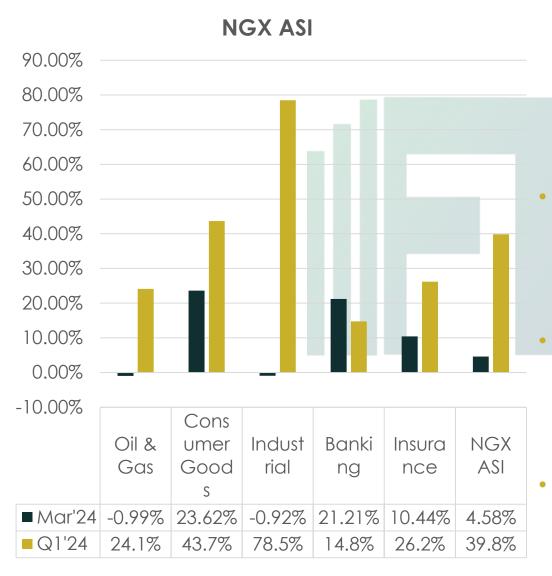






Bitcoin remains in a bullish position, supported by the introduction of Bitcoin Exchange-Traded Funds and the prevailina alobal macroeconomic sentiment

# NGX PERFORMANCE



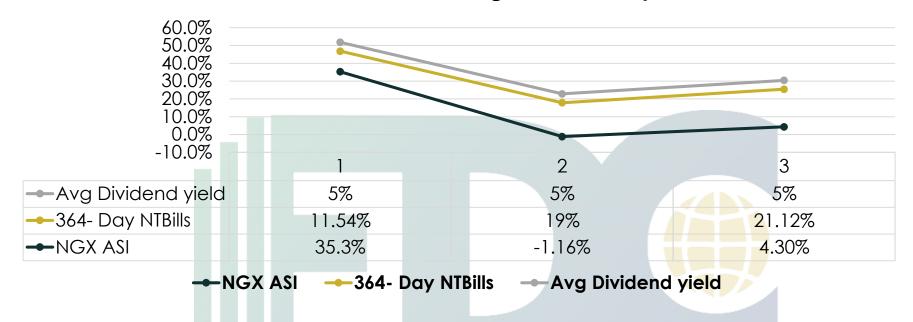
- Despite few days of losses following the hike in monetary policy rate and underwhelming earnings,
- the NGX bounced back to positive territory in March
- NGX gains 4.58% in March after retreating by 1.16% in February
- Investors stick to Nigerian equities despite attractive
- rates in the fixed-income space
- Prioritizing diversification, dividend yields amid limited
- investment options

# 1

naira appreciation

# **NGX VS NIGERIAN TREASURY BILLS**

#### **NGX VS Nigerian Treasury Bill**



- NGX gains 39.8% in Q1'2024, despite two consecutive hikes in monetary policy rates,
   underwhelming earnings exacerbated by FX woes
- Significant acquisition in Dangote shares spurred a rally in January
- The NGX retreated in February in response to policy rate hike but bounced back in March amid

# NEW LOOK



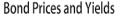
**Same Great Quality!** 

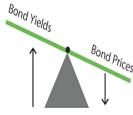




## HIGH INTEREST RATES -IMPACT ON BOND YIELDS AND PRICES

- Bonds have an inverse relationship to interest rates
- When interest rates are low, bond prices become appealing
- However, if interest rates rise, holders of existing bonds may opt to sell them to pursue higher yields offered by new bonds
- Bond investors are advised to trade prudently and monitor shifts in borrowing costs closely
- Bonds with longer duration are more sensitive to changes in interest rate
- Longer-term bonds experience larger price declines when interest rate rise







# NIGERIAN STOCK MARKET OUTLOOK- APRIL 2024

- NGX activities will be shaped by capital-raising activities, macroeconomic vulnerabilities, dividend payments, and stock-specific events
- Rational investors expected to position for capital raising activities within the banking space
- Investors will be attracted by lower stock prices due to an increased supply of bank stocks
- Investors will be torn between average dividend yields in Nigerian equities and mouthwatering fixed-income yields



# NIGERIAN STOCK MARKET OUTLOOK- APRIL 2024

- Continuous hikes in policy rates will discourage speculative behavior in the stock market and drive Nigerian stocks to more reasonable valuations
- The quality of Q1'2024 earnings will be impacted by FX woes
- Underwhelming corporate earnings and dividends will send equity investors in search of alternative and attractive asset prices
- Moderation in the value of naira will strengthen investors confidence in Nigerian equities

# V S

# WALLSTREET JOURNAL - THE NIGERIAN CONUNDRUM FOR COMPANIES: STAY OR GO?

- Unilever, Walmart, and GSK take different approaches to one of the world's biggest markets- Alexandra Wexler
- Some of the world's largest companies are scratching their heads
- On how to convert perpetual potential into actual opportunity
- Market attractiveness has deteriorated recently
- It is an extraordinarily difficult place to turn a consistent profit
- Plummeting local currency, soaring inflation, and crippling dollar shortages



# WALLSTREET JOURNAL - THE NIGERIAN CONUNDRUM FOR COMPANIES: STAY OR GO?

#### Some Have No Balls

- Walmart Left, Mr Price Left, GSK outsourced their local business
- Revenues are halved and costs remain the same

#### A Market of the Future

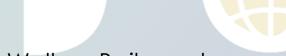
- Rationalize your brand portfolio and source raw materials locally
- Unilever stopped OMO, Sunlight and Lux
- Focused on Knorr cubes and seasoning, Vaseline and Pepsodent toothpaste
- It makes Pepsodent from Sorbitol made from Cassava

# WALLSTREET JOURNAL - THE NIGERIAN CONUNDRUM FOR COMPANIES: STAY OR GO?

- Across SSA Unilever is buying 70% of its ingredients from Africa
- 'Unilever says Nigeria is a market of the future if you want to grow you have to be in Nigeria'-Kleinebenne (M.D)

### Guinness Nigeria- Subsidiary of Diageo

### **Brand Rationalization**



- Stop importing premium spirits- like Johnnie Walker, Baileys etc
- Guinness will focus on affordable brands tailored for the Nigerian market
- Origin for guys and Snapp for chicks
- Guinness chopped Singleton and Premium brands to address the affordability gap

### V S

# WALLSTREET JOURNAL - THE NIGERIAN CONUNDRUM FOR COMPANIES: STAY OR GO?

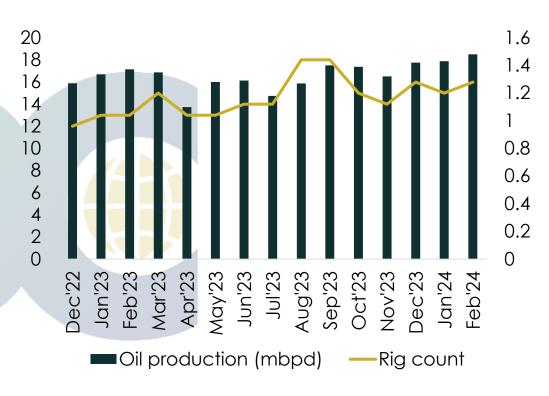
- Like most others, Guinness took a forex hit (of \$23 billion)
- Nestle took a hit of \$50bn
- It has developed a high-quality Cassava flour to replace imported corn starch for making Maggi cube
- Apart from Walmart, some IOC's are divesting from the more risky land and swap assets



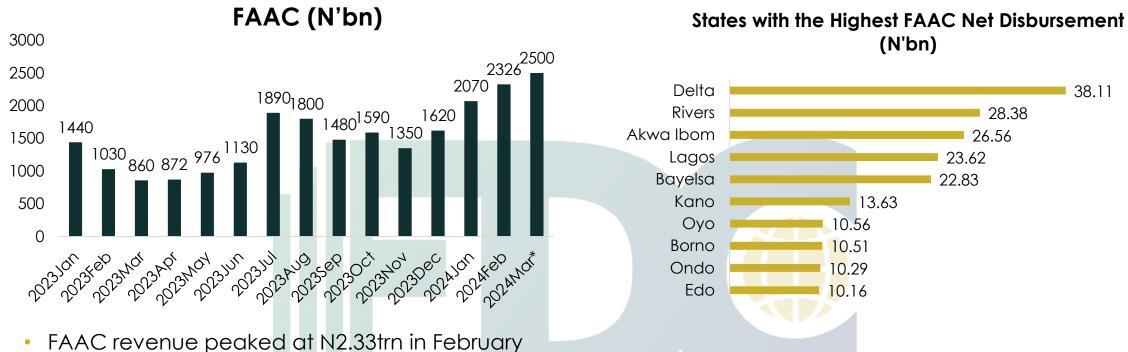
# OIL PRODUCTION

- Domestic oil production saw an uptick to 1.48mbpd in February
   2024
  - 3.5% up from 1.43mbpd in January 2024
- As the number of oil rigs rose to 16 from 15
- Oil production is expected to climb further in March due to:
  - Boost from the Dangote refinery and the recommencement of operations at the Port Harcourt refinery
  - FG continued efforts to curb oil theft and vandalism
- Despite the expected increase, oil production will remain below
   OPEC quota (1.58mbpd) and 2024 budget benchmark (1.78mbpd)

### **Domestic Oil Production (mbpd)**



### HIGHER OIL EARNINGS TO DRIVE FAAC REVENUE IN MARCH



- Largely due to the exchange gains from the naira depreciation (touched an all-time low of N1,915/\$)
- Expected to remain elevated due to higher oil earnings (oil price above \$85pb and oil production up 3.5% to 1.43mbpd
- Increase in FAAC allocation is positively correlated to money supply growth
- However, if properly utilized can spur economic growth and job creation in the short term

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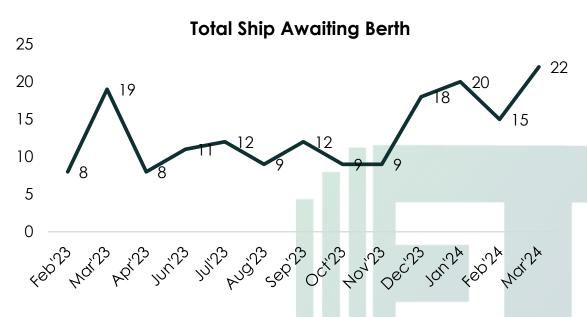
- Total value of transactions rose further by 5.16% to N88.04trn in March 2024
  - From N83.72trn in February
- Cheque transactions recorded a decline by 13.74%
- As electronic and mobile banking options becomes more preferred due to the:
  - time-consuming nature of cheque processing compared to instant fund transfer through mobile applications
  - convenience of online banking, and
  - rapid technological advancements in the banking sector
- Total value of transactions is expected to rise further in April due to increased festive demand (Ramadan & Easter)

Mode of Payment	Feb'24 (N'bn)	Mar'24 (N'bn)	Change (%)	
NIP	79,327.04	83,054.59	4.70	1
POS	805.05	958.99	19.12	1
NEFT	3,283.79	3,764.50	14.49	1
CHEQUES	304.14	262.35	-13.74	4
Total	83,720.02	88,040.43	5.16	1

### Value of Transactions (N'trn)

76.076.32 76.076.32 62.657.34 51.84 44.61 49.588.640.584.364.51



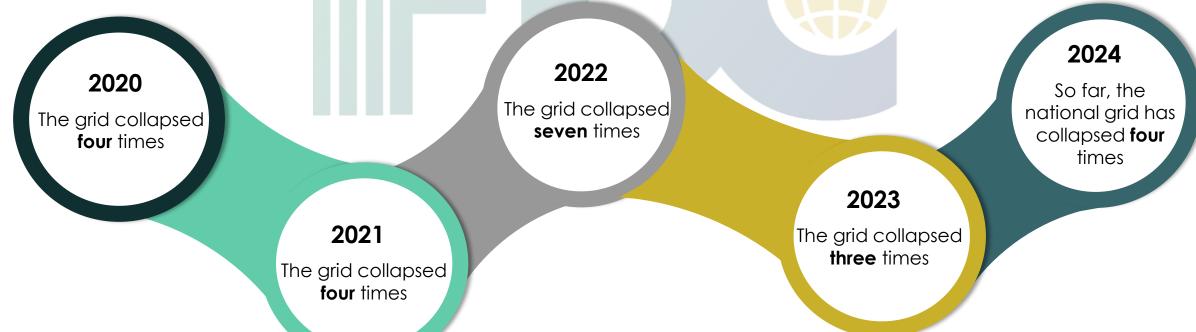


Ports	Jan'24	Feb'24	Mar'24
Lagos-Apapa	6	4	5
Lagos-Tincan	10	3	0
Calabar Port	0	0	6
Warri Port	3	5	9
Onne Port	0	0	1
Rivers Port	1	1	1
Lekki Deep Sea Port	0	2	0
Total	20	15	22

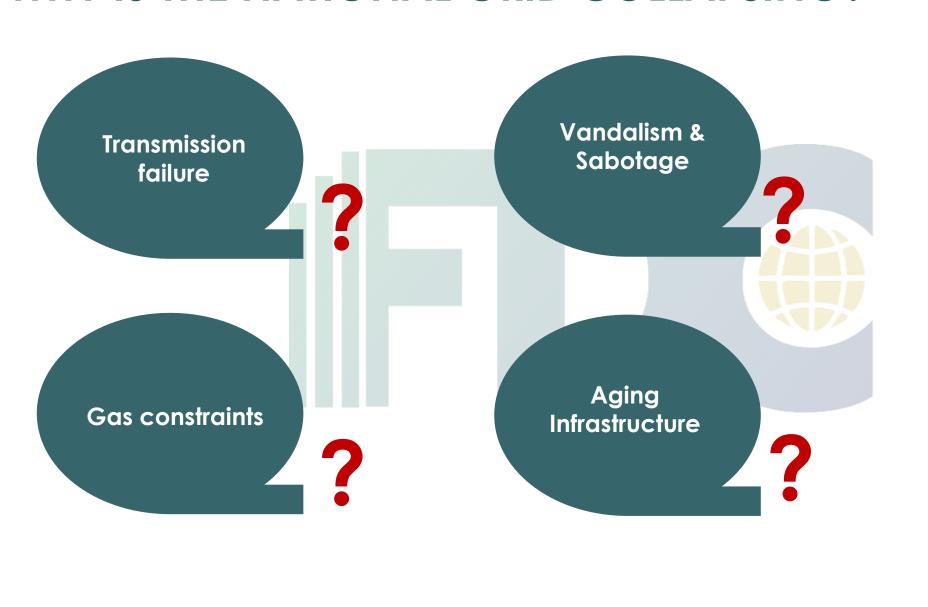
- Total ships awaiting berth rose sharply to 22 in March
  - 47% higher than 15 in February
- The increase is due to the FG efforts to boost vessels traffic in Eastern ports (Calabar, Onne, Rivers and Warri)
  - Through investment in road infrastructure
- The Federal Ministry of Marine and Blue Economy recently commissioned a 4.8km road and a marine craft at Onne Port
  - Putting an ending long period of underutilization of the port
- The number of ships awaiting berth could rise further in April as activities intensify at the ports

### **GRID COLLAPSE**

- Nigeria's power grid has suffered both partial and total collapses in the last five years
- According to academics, every 1% increase in power outages (in terms of hours) had been associated with a
   2.86% decrease in GDP
  - This translates to a loss of about \$28 billion in GDP
- 40% of electricity consumption in Nigeria met by use of generators
- Over \$14bn spent annually to fuel generators, as the power supply from the national grid continued to falter.

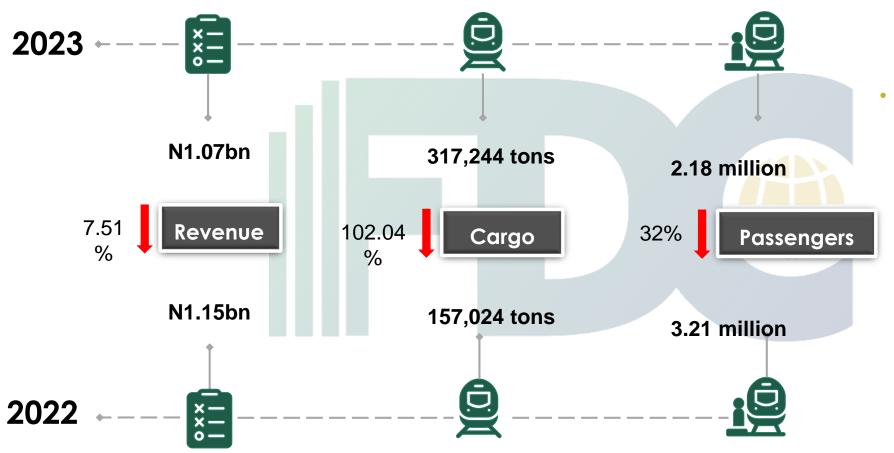


## WHY IS THE NATIONAL GRID COLLAPSING?





### RAIL PASSENGER TRAFFIC



- Interest in rail transport in Nigeria is waning due to:
  - Terrorist attacks
  - Abduction
  - Threat of unrest
  - Train accidents





### **KENYA TO THE WORLD**

- Kenyan tourism earnings spiked by 32% to \$2.7 billion in 2023
- Visitors to Kenya jumped to 1.95 million annually
- Visitors in 2024 to reach 2.38 million
- 45% of the visitors arrived in Ghana for holiday
- Leading countries of origin:



**USA** 



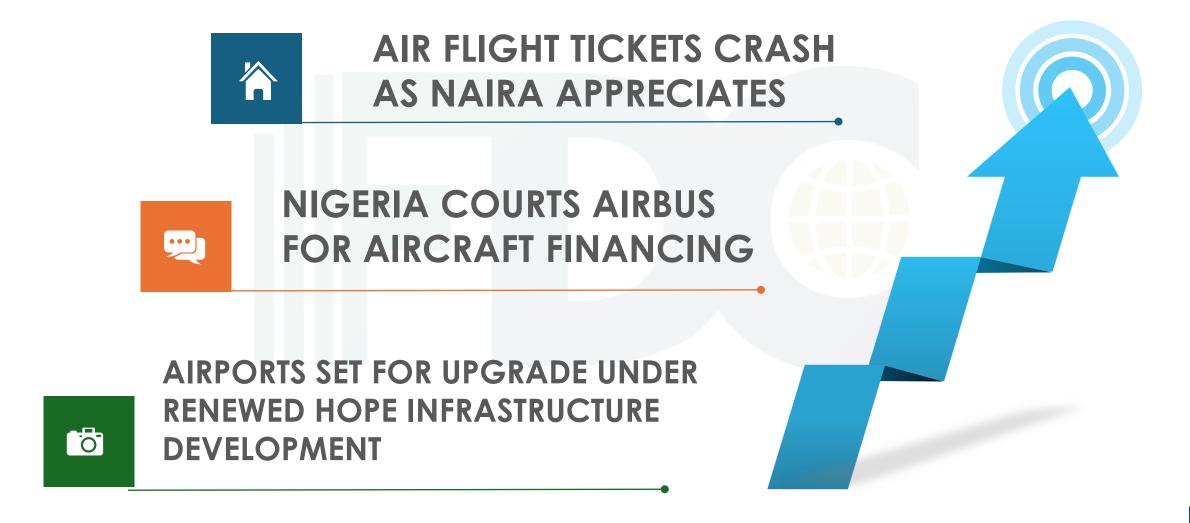








### POSITIVE GAINS FOR DOMESTIC AVIATION





### INTERNATIONAL TICKETS CRASH

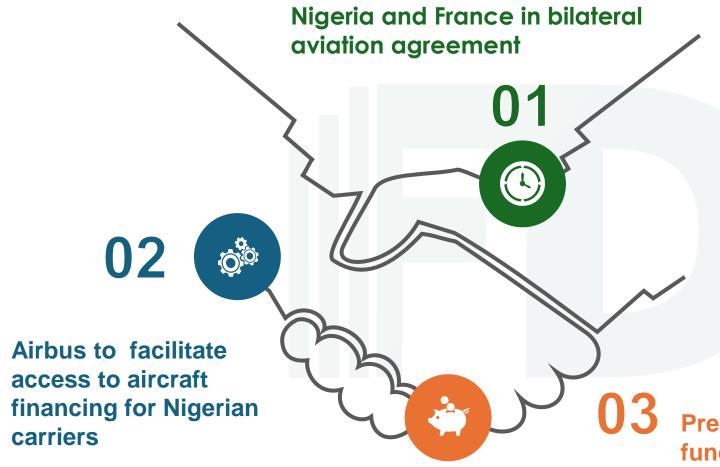


**STABILIZES** 

- TICKET PRICES FALL



### **MORE AIRCRAFT AND AIRPORTS**



- Modernization of major airports
- Improved Aircraft Maintenance
   Repair and Overhaul (MRO)
   facility
- Increased dry leasing of

President apprairesaft fund to revitalize airports with upgrades





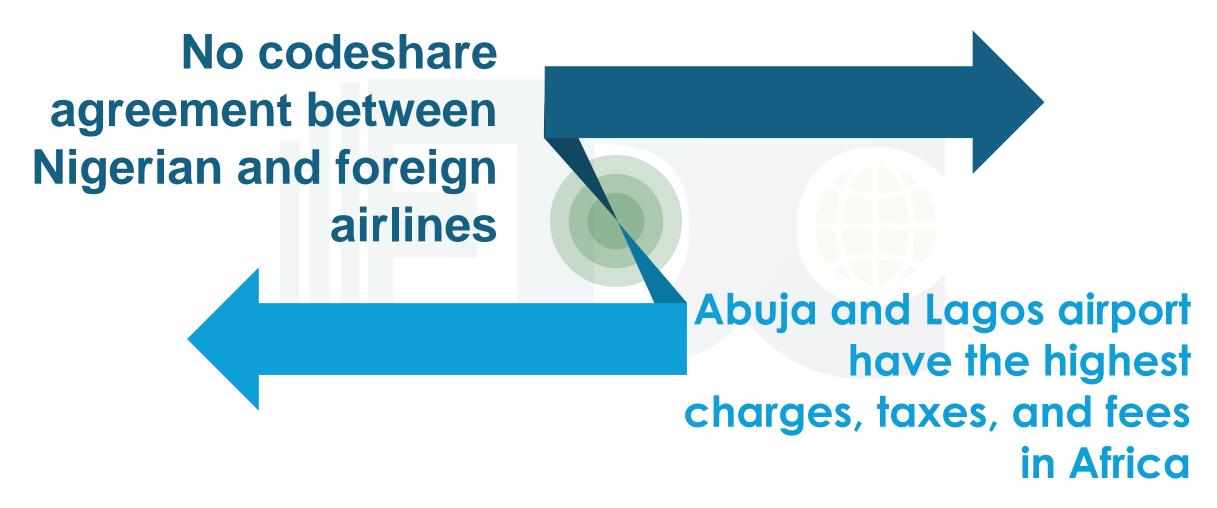


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### THERE IS MORE TO BE DONE



# OUTLOOK

- Improved infrastructures to draw private investment
- Enhanced efficiency, and lower prices to stimulate air travel demand in Nigeria
- More tourism products to attract travellers
- Increased domestic and international air traffic to spur economic growth, increased employment and foreign earnings



### POLITICAL UPDATE - POLITICAL SURVIVAL IS MAJOR PRIORITY

- Why do they say good politics is bad economics
- Not true all the time
- Government waives taxes for farmers and incentivizes manufacturers
- This results in higher fiscal deficit but support from farmers and manufacturers
- Drives up inflation and weakens the currency
- The argument against subsidies by unions and workers are examples
- The policy may be right, and the management could be lousy
- Look at the palliative measures and the disastrous outcomes
- Competence and capacity conflict
- Some parts of the team may lack depth

## POLITICAL UPDATE – CONSOLIDATING THE BASE

- The leadership has to show signs of taking a grip
- There have been some moves and optics but coherence is lacking
- 25% of the mandated period is over (4 years)
- Electioneering and primaries are due in 2025
- Look out for political consolidation after Edo and Ondo state elections
- In Edo state it is the elite and technocrats vs natives
- Capacity, credibility and track record will be major determinants of the outcome
- Zoning is still a front burner issue
- Amongst the urban elite it is being somewhat relegated

# P

### POLITICAL UPDATE - EDO AND ONDO, THE LITMUS TEST FOR 2027

- There is a flurry of activities by the incumbent party
- The opposition of the Labour Party and the APC are fighting to finish
- In Ondo state, there is a battle of the incumbent and the party machine
- The Ondo state electorate, like their Edo neighbours, are very strong headed
- Any attempt to rig will result in a disorderly outcome
- The off-cycle elections will set the tone for the 2025/2026 election season

# OUTLOOK FOR APRIL/MAY: A NO-RICE EASTER/RAMADAN SEASON

- The Naira will trade in a range of N1200-N1350/\$
- Effective lending rates will spike to 29-32.5%p.a
- Default rates on corporate and consumer loans will increase by 2-3% of the portfolios
- The MPC will maintain status quo in May
- The minimum wage negotiation will end up at approximately N95,000 equivalent of \$75
- FAAC allocation for March will reach N2.2trn with Delta state and rivers having the highest share
- There has been a noticeable inverse relationship between FAAC received and development in some oil producing states
- Also, the higher the FAAC in some cases the higher the insurgency

# OUTLOOK FOR APRIL/MAY: A NO-RICE EASTER/RAMADAN SEASON

- Stock market correction will intensify as Q1 results are announced
- We expect the market to lose 5-10% in April
- Inflation for March will inch up to 32% which is a slower increase than previous months.
- The administration will attempt to soothe frayed nerves with a consideration of austerity measures and reducing overhead spending.





Every woman should have four pets in her life

- a mink in her closet
- a Jaguar in her garage
- a tiger in her bed
- a Jackass who pays for everything
  - Paris Hilton

Other people's babies, that's my life, mother to dozens, and nobody's wife - A. P. Herbert

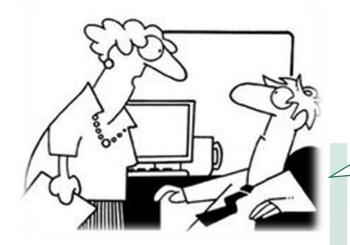




Democracy must be something more than wolves and a sheep voting on what to have for dinner – James Boyard

The average girl would rather have beauty than brains because she knows that the average man can see much better than he can think – Anonymous





If you have never been hated by your child, you have never been a good parent – Bette Davis

When a man retires his wife gets twice the husband but only half the income - Anonymous







Charity degrades those who receive it and hardens those who dispense it - George Sand

The trouble with the rat race is that even if you win you are still a rat – Lily Tomlin





A friend in power is a friend lost

- Anonymous

I would rather be a beggar and single than a queen and married – Elizabeth I





Nothing is impossible for the man who doesn't have to do it himself – A. H. Weiler

The reason why worry kills more people than work is that more people worry than work

- Anonymous

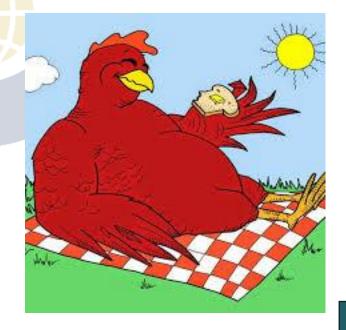


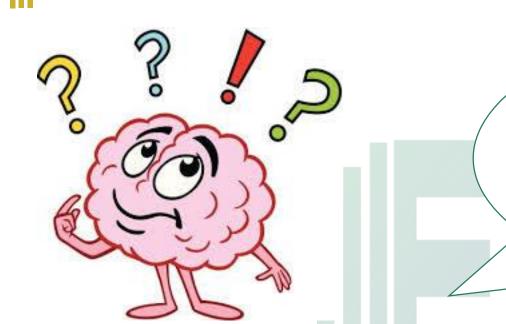


As long as people will accept crap, it will be financially profitable to dispense it – Dick Cavett

The only thing that ever sat its way to success was a hen

- Sarah Brown





The brain is a wonderful organ, it starts working the moment you get up in the morning and does not stop until you get into the office - Robert Frost

If A equals success, then the formula is A equals X plus Y and Z with X being work, Y Play, and Z keeping your mouth shut

- Albert Einstein





Nearly all men can stand adversity, but if you want to test a man's character, give him power - Abraham Lincoln

Adversity makes men and prosperity makes monsters - *Victor Hugo* 





A committee is a group of the unwilling, picked from the unfit to do the unnecessary

- Richard Harkness

Americans have different way of saying things. They say elevator we say lift .... The say President we say stupid psychopath

- Alexia Sayle







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